

700 1/2
1 8 1/4

FRED HARVEY,
KANSAS CITY, MO.

NO. 5A-H1516 ✓

ORDER NO. 55690

DATE 8-21-1935

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) LIBERTY MEMORIAL, KANSAS
CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 16 ~~SPECIAL~~ R. M. YES

IMPRINT TRADEMARK

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1515. MAKE NIGHT SCENE. SHOW FIRE AT TOP OF TOWER
(SEE MR. TEICH, JR. BEFORE RETOUCHING IN FIRE).

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1-4

5x7
1 1/2 C2

1

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 5A-H1518 ORDER NO. 55748 DATE 8-24-1935

CUSTOMER MICKELBERRY CATERING CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE ART COLO RTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP - SOUTH SIDE OF SOUTH DIV. PARK

INT - MICHELLO A. - 25 V 7 - T - 'HIC G. ILL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Red 3
H.C. 1/2
A-9
C-1/2

Photo red
9/21/35

NO. 5A-M1519 ✓

ORDER NO. 55751

DATE 8-24-1935

ROBBINS-TILLQUIST CO.,

SPOKANE, WASH.

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) TOP- MOTOR FERRY

IMPRINT

SAME AS ABOVE

"KALAKALA", WORLD'S FIRST STREAMLINED VESSEL

BOT- IN SERVICE BETWEEN SEATTLE AND BREMERTON, WASH. ON PUGET SOUND
PRIVATE NO. BEFORE TOP TITLE- 2065

COLOR DESCRIPTION

CUT OFF TOP AND ELIMINATE THE BREMERTON BUILDINGS SHOWING ON BOTH SIDES OF BOAT. ONLY TWO COLORS ON BOAT- TOP IS SILVER OR ALUMINUM AND WATER LINE IS BLACK. BRING OUT FLAG ~~22~~ ON TOP LIKE THE FLAG ON CENTER OF BOOKLET ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A. 8 3/4
H. 1 1/2

in ICP-1990

TYPE 1935

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 5A-HI 520

ORDER NO. 55751

DATE 8-24-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- DECEPTION PASS

IMPRINT SAME AS ABOVE

BRIDGE, CONNECTING FIDALGO, PASS
AND WHIDBEY ISLANDS

BOT- A BEAUTY SPOT IN THE FAMOUS
SAN JUAN ISLANDS, PUGET SOUND, WASH.
PRIVATE NO. BEFORE TOP TITLE- 5615

COLOR DESCRIPTION

RETOUCH THE BRIDGE SO THAT THE CENTER WILL SHOW A CEMENT RAILING
THAT WILL MATCH THE APPROACHES ON THE CENTER ISLAND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A. 9
H. G. 1 1/2

Photo in 4BH1332

6
11

CUSTOMER

DIAL No. **5A-H1521** ORDER NO. **55764** DATE **8-28-1935**
CUSTOMER **CHICAGO & NORTH WESTERN RY.,**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE **ART COLORTONE, WHITE**
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP- THE '400' OF THE CHICAGO &**

NORTH WESTERN RAILWAY Line

BOT- THE TRAIN THAT SET THE PACE FOR THE
WORLD BETWEEN CHICAGO AND ST. PAUL-MINNEAPOLIS
VIA MILWAUKEE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

SHOW EFFECT OF SPEED, AS PER
SAMPLE ATTACHED.

FRONT NO. **SPECIAL**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. IF THERE IS ANY QUESTION ABOUT COLORS SEE PETE SCOFIELD

MAKE COLORS SUBDUED & DELICATE AS ON CARDS IN BOOKLET ATTACHED.
(XXXXXXX NATL. ZOOLOGICAL PARK)

subdued colors ↑

Photo ret
11/23/36

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1522 ORDER NO. 55764 DATE 8-28-1935

CUSTOMER CHICAGO & NORTH WESTERN RY.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE ART. COLO RTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- BUFFET-LOUNGE CAR ON THE

'400' OF THE CHICAGO & NORTH WESTERN
RAILWAY

BOT- THE TRAIN THAT SET THE PACE FOR THE WORLD
BETWEEN CHICAGO AND ST. PAUL-MINNEAPOLIS VIA MILWAUKEE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

FRONT NO.

SPECIAL

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. IF THERE IS ANY QYESTION ABOUT COLORS SEE PETE SCOFIELD.
MAKE COLORS SUBBUED & DELICATE AS ON CARDS IN NATL. ZOOLOGICAL
PARK, ATTACHED TOM 5A-H1521.

sub dued colors

*Photo ret
11/13/36*

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Ref-3

Q. 12

HC 1 1/2

C- 3/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **5A-H1523** ORDER NO. **55764** DATE **8-28-1935**
CUSTOMER **CHICAGO & NORTH WESTERN RY.,**
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP- LUXURIOUS PARLOR CAR ON THE**

'400' OF THE CHICAGO & NORTH WESTERN RAILWAY
BOT- THE TRAIN THAT SET THE PACE FOR THE
WORLD BETWEEN CHICAGO AND ST. PAUL-MINNEAPOLIS
VIA MILWAUKEE

FRONT NO. **SPECIAL** (All of this on a **BORDER**)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE TISSUE ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. ☐ 120

Dry — Wet — Pancromatic — Color Separation ☐ 133

Transfer — Paper Process — New Process. ☐ 150

Stripping — White Border — Full Face. ☐ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. IF THERE IS ANY QUESTION ABOUT COLORS SEE PETE SCOFIELD
MAKE COLORS SUBDUED & DELICATE AS ON CARDS IN NATL. ZOOLOGICAL PARK, ATT'D. TO
5A-H1521.

RETURN PHOTO

YES

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 3 1/2
a. 12
HC 1345
a. 3/4

used color

*Photo ret
11/13/36*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1524 ORDER NO. 55764 DATE 8-28-1935
CUSTOMER CHICAGO & NORTH WESTERN RY.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC-

SIZE 3 1 - 2 x 5 1 - 2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP—A TYPICAL COACH ON THE '400'

OF THE CHICAGO & NORTH WESTERN RAILWAY
BOT—THE TRAIN THAT SET THE PACE FOR THE
WORLD BETWEEN CHICAGO AND ST. PAUL—MINNEAPOLIS
VIA MILWAUKEE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

FRONT NO SPECIAL

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See, Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. IF THERE IS ANY QUESTION ABOUT COLORS SEE PETE SCOFIELD.
MAKE COLORS SUBDUES & DELICATE AS ON CARDS IN NATL. ZOOLOGICAL PARK, ATTACHED
TO 5A-H1521.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 4 1/2

2 12 1/2

HC 1 3/4

C. 3/4

Photo rel
11/13/36

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 5A-H1525 ORDER NO. 55764 DATE 8-28-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CHICAGO & NORTH WESTERN RY.,
CHICAGO, ILL.

12M 500 PC SIZE 3 1-2 X 5 1-2

STYLE ART. COLOR TONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP DINING CAR ON THE 400' BO
OF THE CHICAGO & NORTH WESTERN RAILWAY

BOT- THE TRAIN THAT SET THE PACE FOR THE
WORLD BETWEEN CHICAGO AND ST. PAUL-MINNEAPOLIS VIA MILWAUKEE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Half-tone - Combination 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer - Paper Process - New Process. 150
Stripping - White Border - Full Face. 175
Blue Print - Handcolor - Black & White Proof Titles - Red, Blue.

SEE TISSUE ATTACHED. IF THERE IS ANY QUESTION ABOUT COLORS SEE PETE SCOFFIELD.
MAKE COLORS SUBDUED & DELICATE AS ON CARDS IN NATL. ZOOLOGICAL PARK BOOKLET,
ATTACHED TO 5A-H1521.

COLOR DESCRIPTION

Subdued Colors

Photo ret
11/13/36

RETURN PHOTO

YES

NO

13/4

HC

C

4

11

PHOTO RETURNED

TO

PHOTO USED FOR

a. 10

SERIES NO. C-1. C.T. BATHING COMICS

NO. 5A-HI 526 .B5

ORDER NO. 55771

DATE 8-25-1935

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP HURRY BACK
BOT- I WOULD LIKE TO SEE YOU

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER - C-1
BOT, SMALL TYPE - (C)

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☒ HANDCOL PROOF ☐ RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7-15-35

NO. 5A-HI 527

SERIES NO. C-1 C.T. BATHING COMICS

ORDER NO. 55771

DATE 8-26-1935

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) COME ON AND JOIN ME

IMPRINT SAME AS ABOVE

PRIMATE NO. UPPER RIGHT CORNER-
C-2

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

A. 10 1/2

| | | |
|---|-------------|--|
| SERIES NO. C-1 C.T. BATHING | | NO. 5A-H1528 |
| COMICS | | ORDER NO. 55771 |
| | | DATE 8-26-1935 |
| 6 M ART COLORTONE POST CARDS, WHITE BORDER | | |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. 1 | R. M. NO |
| TITLE (IN FULL) LET'S PLAY BALL | IMPRINT | SAME AS ABOVE |
| PRIVATE NO, UPPER XXXX RIGHT CORNER- | | |
| C-3 | | |
| BOT, SMALL TYPE - (C) | | |
| COLOR DESCRIPTION | | |
| SEE TISSUE ATTACHED. | | |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. | | |
| PHOTO PROPERTY OF C. T. & CO. - CUSTOMER | | |
| CURT TEICH & COMPANY, INC., CHICAGO | | |
| PHOTO TICKET | | |

TYPE SET UP

A. 11 3/4

SERIES NO. C-1 C.T. BATHING COMICS

NO.

5A-H1529

ORDER NO.

55771

DATE 8-26-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL) I'M BURNING UP THIS
PLACE

IMPRINT

SAME AS ABOVE

TOP RIGHT PRIVATE NO. C-4

BOT. SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Q. 12

SERIES NO. C-1 C.T. BATHING
COMICS

NO. 5A-H1530

ORDER NO. 55771

DATE 8-26-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- THINKING OF YOU

IMPRINT SAME AS ABOVE

BOT- NOW YOU KNOW HOW MUCH I

MISS YOU

PRIVATE NO. UPPER RIGHT CORNER C-5

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

a. 10-

SERIES NO. C-1 C.T. BATHING COMICS

NO. 5A-H1531

ORDER NO. 55771

DATE 6-26-1935

6 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- LOOK AND SEE

IMPRINT SAME AS ABOVE

BOT- THIS PLACE AGREES WITH ME
PRIVATE NO. UPPER RIGHT CORNER-

6-6
BOT, SMALL TYPE-(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-1 C.T. BATHING COMICS

NO. 5A-H1532

ORDER NO. 15771

DATE 8-26-1935

6M ART COLORTONE POST CARDS, WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
|--|-------------|-----------------------------------|----|
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. 1 | R. M. | NO |
| TITLE (IN FULL) TOP - A HEAVY SWELL BOT - THINGS ARE GOING OVER IN A BIG "WEIGH" PRIVATE NO. UPPER RIGHT CORNER - C-7 BOT, SMALL TYPE - (C) | IMPRINT | SAME AS ABOVE | |
| COLOR DESCRIPTION | | | |

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

A, 10 1/2

NO. 5A-H1533 BS

SERIES NO. C-1 C.T. BATHING COMICS

ORDER NO. 55771

DATE 8-26-1935

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) ^{LEFT} YOU BETTER SIT UP

IMPRINT

SAME AS ABOVE

AND TAKE NOTICE

PRIVATE NO. UPPER RIGHT CORNER- C-8

BOT, SMALL TYPE- (6)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

U. 10 1/2

SERIES NO. C-1 C.T. & CO. BATHING
COMICS

NO. 5A-H1534

ORDER NO. 55771

DATE 8-26-1935

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AM I ENJOYING MYSELF -
JUST LOOK

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER- C-9
BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1115 1115 1115

Q12 1/2

NO. 5A-H1535

SERIES NO. C-1 C.T. BATHING COMICS

ORDER NO. 55771

DATE 8-26-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) WE ARE SO BUSY HERE THAT

IMPRINT

SAME AS ABOVE

WE ARE ALL BEHIND.

PRIVATE NO. UPPER RIGHT CORNER- C-10

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

SERIES NO. 0-2 S.T. VACATION COMICS

NO 5A-HI 536

ORDER NO. 55772

DATE 8-27-35

6 M.C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

TOP-SOME SWELL SCENERY HERE
BOT-EVERYTHING IS LOVELEY

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-0-11
BOT- SMALL TYPE-(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

a. 13 1/2

a. 13 1/2

SERIES NO., C-2 C.T. VACATION COMICS

NO. 5A-H1537

ORDER NO. 55772

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

HERE YOU FIND WHAT YOU ARE LOOKING
FOR

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-C-12
BOT-SMALL TYPE (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

SERIES NO. 0-2 C.T. VACATION COMICS

NO 5A-MI 538

ORDER NO. 55772

DATE 8-27-35

6 M C.T. ART COLORTONE POSTCARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

MEET ME AND MY CANARY
PRIVATE NO. UPPER RIGHT CORNER-0-13
BOT-SMALL TYPE - (C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

a. 9 1/2

SERIES NO, 0-2 C.T. VACATION COMICS

NO. 5A-H1539

ORDER NO. 55772

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

WE ARE HAVING A HOT TIME
PRIVATE NO. UPPER RIGHT CORNER-C-17
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

EXD 100 100

SERIES NO. 0-2 C.T. VACATION COMICS

NO. 5A-41 540

ORDER NO. 35772

DATE 8-27-35

6 M C.T. ART COLORTONE POSTCARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

IT IS GREAT TO BE POPULAR

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-C-18

BOT-SMALL TYPE (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-2 C.T. VACATION COMICS

NO. 5A-111541 B5

ORDER NO. 55772

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER. *

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

I AM IN NO HURRY TO LEAVE
PRIVATE NO. UPPER RIGHT CORNER-C-19
BOT-SMALL TYPE- (C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-2 C.T. VACATION COMICS

NO. 5A-H1542

ORDER NO. 55772

DATE 8-27-55

6 M.C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

I'M STEPPING HEAVY HERE

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-C-20

BOT-SMALL TYPE - (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

SERIES NO. 0-3 C. T. DOG COMICS

NO. 5A-H1543 B5

ORDER NO. 55773

DATE 8-27-35

6 M C.T. ART COLORTONE POSTCARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

(VERSE)

PRIVATE NO. UPPER RIGHT CORNER-C-21
BOT-SMALL TYPE-(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 135 137

SERIES NO. C-3 C.T. DOG COMICS

NO. 5A-HI 544

ORDER NO. 55773

DATE 3-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

a. 11
CANNOT LEAVE HERE, WRITE TO ME
PRIVATE NO. UPPER RIGHT CORNER-C-22
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-3 C.T. ROG COMICS

NO. 5A-H1545

ORDER NO. 55773

DATE 8-27-35

6 M

C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

I'M FOND OF SCOTCH

PRIVATE NO. UPPER RIGHT CORNER-C-23
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-3 C.T. DOG COMICS

NO. 5A-H1546

ORDER NO. 55773

DATE 8-27-35

6 M

C.T. ART COLOR TONE POSTCARDS, WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

a. 8³/₄ IT'S A DOG-GONE SHORT TAIL
PRIVATE NO. UPPER RIGHT CORNER-C-24
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE CURT TEICH CO.

SERIES NO. 0-3 C.T. DOG COMICS

NO5A-M1547

ORDER NO 55773

DATE 3-27-35

6 M CT. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

THIS IS THE END OF A SWELL "TALE"
PRIVATE NO. UPPER RIGHT CORNER-C-25
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. 0-3 C.T. DOG COMICS

NO. 5A-H1548

ORDER NO. 55773

DATE 8-27-5

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

Q 11
I HAVE TO GET AWAY FROM THIS PLACE.
PRIVATE NO. UPPER RIGHT CORNER-0-26
BOT-SMALL TYPE (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

a. 9 1/2

SERIES NO. 0-3 C.T. DOG COMICS

NO. 5A-H1549

ORDER NO. 55773

DATE 8-27-55

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL)

IMPRINT

TOP- I AM BUSHED
BOT- AND LOST MY SHIRT HERE
PRIVATE NO. BEPER RIGHT CORNER-C-27
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

A. 12

SERIES NO. C-3 C.T.DOG COMICS

NO. 5A-H1550

ORDER NO. 55773

DATE 10-21-1935

| | |
|--|-----------------------|
| 6 M ART COLORTONE 10" T C RDS, WHITE BORDER. | |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | |
| <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. 1 R. M. NO |
| TITLE (IN FULL) AFTER YOU, MY DEAR ALPHONSE | IMPRINT SAME AS ABOVE |
| PRIVATE NO. UPPER RIGHT CORNER: C-29 | |
| BOT, SMALL TYPE: (C) | |
| COLOR DESCRIPTION | |

SEE TISSUE ATTACHED. MAKE COLORS OF DOGS MORE LIKE DACHSHUNDS. *by Harold*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

X

X

SERIES NO. C-3 C.T. DOG COMICS

NO 5A-N1551

ORDER NO. 55773

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SOMETHING TELLS ME I BETTER LEAVE
HERE

SAME AS ABOVE

PRIVATE NO, ~~XXXXX~~ UPPER RIGHT CORNER-
C-30

BOT- SMALL TYPE-(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 125

SERIES NO. C-4 C.T. GENERAL COMICS

NO. 5A-H1552

ORDER NO. 55774

DATE 8-27-35

a 9 1/2

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER LOWER. CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

YOU WILL BE GLAD TO SEE ME SOON
PRIVATE NO. UPPER RIGHT CORNER-C-31
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEETISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1935 SEP 10

SERIES NO. C-4 C.T. GENERAL COMICS

NO. 5A-H1553

ORDER NO. 95774

DATE 8-27-35

Q10-

| | |
|---|----------------------|
| 6 ^M C.T. ART COLOR ONE POST CARDS, WHITE BORDER | |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | |
| PLACE OF TITLE ^(LEFT) UPPER, LOWER, CENTER - BORDER. | FRONT NO. 1 R. M. NO |
| TITLE (IN FULL) | IMPRINT |
| TOP HAVING A PRESSING ENGAGEMENT BOT-SCOTCH POST OFFICE PRIVATE NO. - UPPER RIGHT CORNER-C-32 BOT-SMALL TYPE (C) | SAME AS ABOVE |
| Copy in 5BH1450 | |
| COLOR DESCRIPTION | |

SEE T ISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. G-4 C.T. GENERAL COMICS

NO. 5A-H154

ORDER NO. 55774

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

TOP-INDIAN GIVER
BOT- TAKE BACK YOUR KISSES
PRIVATE-NO.-UPPER RIGHT CORNER-C-34
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-4 C.T. GENERAL COMICS

NO. 5A-H1555

ORDER NO. 55774

DATE 8-27-35

6 M C.T. ART COLORTONE POSTCARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. R. M. NO
TITLE (IN FULL) IMPRINT

TOP-WRITE TO ME
BOT-I'M ON THE MOVE
PRIVATE NO. UPPER RIGHT CORNER-C-38
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-4 C.T. GENERAL COMICS

NO. 5A-H1556

ORDER NO. 55 74

DATE 8-27-35

6 M.C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

THEY KEEP US BUSY HERE, BARELY
ABLE TO WRITE

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-C-39

BOT-SMALL TYPE-(C)

COLOR DESCRIPTION

SEE T ISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-4 C.T. GENERAL COMICS

NO. 5A-H1557 BS

ORDER NO. 55774

DATE 8-27-55

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

TOP-DID YOU FORGET
BOT-STILL LOOKING FOR A LETTER
FROM YOU.

SAME AS ABOVE

PRIVATE NO, UPPER RIGHT CORNER-C-40
BOT-SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 112

SERIES NO. C-5 C.T. ART AND SPORTS
COMICS

NO. 5A-H1558

ORDER NO. 55775

DATE 8-26-1935

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL) I AM PAINTING EVERYTHING
HERE

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER- C-4

BOT. SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

a. 11

NO. 5A-H1559

ORDER NO. 55775

DATE 8-26-1935

SERIES NO. C-5 C. T. ART AND SPORTS
COMICS

6 M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

WE ARE TAKING IN THE
SIGHTS

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER- C-42

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.-

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A. 12 1/2

NO. 5A-H1560

SERIES NO. C-5 C.T. ART AND
SPORTS COMICS

ORDER NO 55775

8-26-1935

DATE

6 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LET ME GIVE YOU A

IMPRINT SAME AS ABOVE

TIP

PRIVATE NO. UPPER RIGHT CORNER- C-43

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. - X

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1561

ORDER NO. 55775

SERIES NO. 0-5 C.T. ART AND SPORTS
COMICS

DATE 8-26-1935

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) I FEEL LIKE A GOLF

IMPRINT SAME AS ABOVE

WXND WIDOW HERE

PRIVATE NO. UPPER RIGHT CORNER- C-45

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SERIES NO. C-5 C.T.ART AND
SPORTS COMICS

NO. 5A-H1562

ORDER NO. 55775

DATE 8-26-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

YOU SHOULD DRIVE OUR
WAY

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-
C-46

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

SERIES NO. 0-5 C. T. ART AND
SPORTS COMICS

NO. 5A-H563

ORDER NO. 55775

DATE 8-26-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WE ARE HAVING A RIPPING
TIME

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT DORNER- C-47

BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

a. 12 1/2

NO. 5A-H1564

B5

SERIES NO. C-5 C.T.ART AND
SPORTS COMICS

ORDER NO. 55775

DATE 8-26-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WE ARE DOING SOME HEAVY
PLAYING HERE

IMPRINT SAME AS ABOVE

(C) (SMALL TYPE, LOWER BORDER.)

PRIVATE NO. UPPER RIGHT CORNER- C-48

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1565

ORDER NO. 55775

DATE 8-26-1935

SERIES NO. C-5 C.T. ART
AND SPORTS COMICS

6 M ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TAKE A TUMBLE AND
WRITE TO ME

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-
C-49
BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

a. 12 1/2

SERIES NO. C-6 C.T. MOONLIGHT COMICS

NO. 5A-HL566

ORDER NO. 55776

DATE 8/27/35

| | |
|--|---|
| M | |
| 6 | C.T. ART. COLOR TONE POST CARDS, WHITE BORDER |
| (ALL OF THIS ON THE PICTURE SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. R. M. |
| TITLE (IN FULL) | IMPRINT 1 NO |
| JU T WHAT YOU BEEN LOOKING FOR | SAME AS ABOVE |
| PRIVATE NO. U PER RIGHT CORNER-C-51 | |
| BOT-SMALL TYPE.- (C) | |
| COLOR DESCRIPTION | |

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A.11

SERIES NO. C-6 C.T. MOONLIGHT COMICS

NO. 5A-H1567

ORDER NO. 55776

DATE 8/27/35

| | |
|--|---------------|
| M | |
| 6 C.T. LET COLONYONE POST CARDS, WHITE BORDER | |
| (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. 1 |
| TITLE (IN FULL) | R. M. NO |
| GEE, I'M THINKING OF YOU | SAME AS ABOVE |
| PRIVATE NO. UPPER RIGHT CORNER C-52 | |
| BOT-SMALL TYPE- (C) | |
| COLOR DESCRIPTION | |
| SEE TISSUE ATTACHED | |

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

a. 13

SERIES NO. C-6 C.T. M OONLIGHT COM CS

NO. 5A-HL 568

ORDER NO.

5577

DATE

8/27/35

M

6

Q. T. ART. COLORED TONE POST CARDS

WHITE BORDER

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

1

NO

SORRY I HAD TO LEAVE SO SOON

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER 3C-54

BOT-SMALL TYPE - (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

a 12 1/2

SERIES NO. C-6 G.T. MOONLIGHT COMICS

NO.
5A-ME 569

ORDER NO.
55776

DATE
8/27/35

| | |
|---|--------------------|
| 6 M O.T. ART COLORTONE POST C-RES, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small> <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER. | FRONT NO. |
| TITLE (IN FULL) | IMPRINT 1 R. M. NO |
| WILL BE GLAD TO MEET YOU HERE | SAME AS ABOVE |
| PRIVATE NO. UPPER RIGHT CORNER-C-55 | |
| BOT-SMALL TYPE - (C) | |
| COLOR DESCRIPTION | |

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-11-35

A. 13 1/2

No.
SERIES C-6 C.T. MOONLIGHT COMICS

NO. 5A-HL570

ORDER NO. 55776

DATE 8/27/35

| | | | |
|--|--|--|----------|
| 6 M C.T. ART COLORTONE POST CARDS. <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | WHITE BORDER <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. 1 | R. M. NO |
| TITLE (IN FULL) | | IMPRINT | |
| WE ARE ALWAYS GLAD TO SEE YOU | | SAME AS ABOVE | |
| PRIVATE NO. UPPER RIGHT CORNER- C-58 | | | |
| BOT-SMALL TYPE - (C) | | | |
| COLOR DESCRIPTION | | | |

SEE TISSUE ATTACHED - *Make evening scene*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE DAY UP

a.13

SERIES NO. C-7 C.T. LINE COMICS

NO. 5A-H1571

ORDER NO. 55777

DATE 8-27-35

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ^(LEFT) UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

I HAVE A POPULAR LINE
PRIVATE NO. UPPER RIGHT CORNER-C-6
BOT-SMALL TYPE (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-11-35

SERIES NO. C-7 C.T. LINE COMICS

NO. 5A-H1572

ORDER NO. 55777

DATE 8-27-35

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. N O

TITLE (IN FULL)

IMPRINT

HOW DO YOU LIKE MY LINE

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-C-63

BOT-SMALL TYPE-(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A 9 3/4

SERIES NO. C-7 C.T. LINE COMICS

NO5A-H1573

ORDER NO. 55777

DATE 8-27-35

5 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

BE WISE AND WRITE ME A LINE
PRIVATE UPPER RIGHT CORNER-C-64
NO.

SAME AS ABOVE

BOT-SMALL TYPE-(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1935-27-35

SERIES NO. C-7 C.T. LINE COMICS

NO. 5A-H1574

ORDER NO. 55777

DATE 8-27-35

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

I WANT A LINE FROM YOU

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-C-65

BOT-SMALL TYPE-(6)

COLOR DESCRIPTION

SEE T ISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIS IS IT

Q 9 3/4

SERIES NO. C-7 C.T. LINE COMICS

NO5A-H1575

ORDER NO. 55777

DATE 8-27-35

6 M ART COLORTONE POST CARDS,

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

A LINE FROM YOU WILL BE
APPRECIATED
PRIVATE NO. UPPER RIGHT CORNER-C-66
BO. T- SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 27-35

a 11

SERIES NO. C-7 C.T. LINE COMICS

NO. 5A-H1576

ORDER NO. 55777

DATE 8-27-35

6 M ART COLORTONE POST CARDS,

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT
SAME AS ABOVE

TOP-A LINE TO YOU
BOT-KEEP STILL AND NOBODY WILL
NOTICE
PRIVATE NO.-UPPER RIGHT CORNER-C70
BOT-SMALL TYPE-(C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 34

SERIES NO. C-8 C.T. WET COMICS

NO. 5A-H1577

ORDER NO. 55778

DATE 8/27/35

M

6 C.T. ART COLORFORM POST CARDS,

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT 1

NO

HELLO - PLEASE WRITE

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER- C-71

BOT-SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

see sample of beer bottles

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

a 12

SERIES NO. C-8 C.T. ET COMICS

NO. 5A-H1578

ORDER NO. 55778

DATE 8/27/35

Q 10 1/2

| | |
|---|---------------|
| M | |
| 6 C.T. ART COLORTONE POST CARDS, WHITE BORDER | |
| (ALL DETAILS ON THE PICTURE SIDE) (ALL DETAILS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. |
| TITLE (IN FULL) | R. M. |
| TOP-AN EMBARRASSING MOMENT | IMPRINT 1 NO |
| BOT-I AM HOLDING MY OWN | SAME AS ABOVE |
| PRIVATE NO. UPPER RIGHT CORNER-C-72 | |
| BOT-SMALL TYPE (C) | |
| COLOR DESCRIPTION | |

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

a 12

| | | |
|---|--|-----------------|
| SERIES NO. C-8 C.T. WET COMICS | | NO. 5A-H1579 |
| | | ORDER NO. 55778 |
| | | DATE 8/27/35 |
| M | | |
| 6 | C.T. & CO. SOLORTONE POST CARDS, WHITE BORDER (THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE | UPPER, LOWER, CENTER - BORDER. | FRONT NO. R. M. |
| TITLE (IN FULL) | | IMPRINT 1 NO |
| EVERYTHING IS COMING MY WAY | | SAME AS ABOVE |
| PRIVATE NO. UPPER RIGHT CORNER- C-73 | | |
| BOT-SMALL TYPE -(C) | | |
| COLOR DESCRIPTION | | |
| SEE TISSUE ATTACHED | | |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. | | |
| PHOTO PROPERTY OF C. T. & CO. CUSTOMER | | |
| CURT TEICH & COMPANY, INC., CHICAGO | | |
| PHOTO TICKET | | |

DATE SET UP

SERIES NO. C-8 C.T. WET CO ICS

NO. 5A-12580

ORDER NO. 55778

DATE

8/27/35

6 M

C.T. ART COLORTONE POST CARD, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

1

NO

COMING THROUGH THE RYE

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-C-74

BOT-SMALL TYPE - (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

A 12 1/2

a. 13

SERIES NO. C-8 C.T. NET COMICS

NO. 5A-HL581

ORDER NO. 55778

DATE 8/27/35

| | |
|--|--|
| M | |
| 6 C.T. ART COLOR TONE POST CARDS, WHITE BORDER | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | |
| TITLE (IN FULL) | |
| SAY, DID YOU EVER GET HOOKED | |
| PRIVATE N. UPPER RIGHT CORNER C-79 | |
| BOT-SMALL TYPE (C) | |
| COLOR DESCRIPTION | |

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

SERIES NO. C-8 C.T. WET COMICS

NO. 5A-HL 582

ORDER NO. 55778

DATE

8/27/35

M

6

C.T. ART COLORED PHOTO CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GOSH! THINGS DO DOUBLE HERE

PRIVATE NO. UPPER RIGHT CORNER - 6-80

BOT-SMALL TYPE -(C)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

A 12 1/2

A. 13 1/2

Series No. C-9 C.T. Fish Comics

NO. 5A-H1583
ORDER NO. 55779

DATE 8/27/35

M
6 ~~ALL NEW COLORED POST CARDS, WHITE BORDER~~
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. R. M.
TITLE (IN FULL) LEFT 1 NO
IMPRINT

THERE IS NO LIMIT ON FISHING HERE
PRIVATE NO. UPPER RIGHT CORNER-C-81
Bo -SMALL TYPE (C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1584

SERIES NO. C-10 C.T. AUTO COMICS

ORDER NO. 55780

DATE 8-6-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DID THIS EVER HAPPEN
TO YOU

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER- C-91
BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

SERIES NO. 0-10 C.T. AUTO COMICS

NO. 5A-H1335

ORDER NO. 55780

DATE 8-26-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WE ARE JUST TRAILING
ALONG

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER- 0-92
BOT, SMALL TYPE- (C)

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

B5 - see OBH1608

a. 11 1/2

SERIES NO. C-6 C.T. MOONLIGHT COMICS

NO. 5A-H1586

ORDER NO. 55176

DATE 8/27/35

| | | | |
|--|--|--|-------|
| M 6 C.T. ART COLORTONE POST CARDS, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. | R. M. |
| TITLE (IN FULL) | | IMPRINT 1 | NO |
| HERE IS WHAT YOU HAVE BEEN LOOKING FOR | | SAME AS ABOVE | |
| PRIVATE NO. UPPER RIGHT CORNER -C-57 | | | |
| BOT-SMALL TYPE-(C) | | | |
| COLOR DESCRIPTION | | | |

SEE TUSSE ATTAC ED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RECEIVED
OCT 1 1935

[Handwritten signature]

SERIES NO. C-3 C.T. DOG COMICS

NO. 5A-H1587

ORDER NO. 55773

DATE 6-21-35

Q. 12

6 MC.T. ART COLOR ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TOP-THEY TOOK MY CHANGE
BOT-BARRELY ABLE TO WRITE
PRIVATE NO. UPPER RIGHT CORNER-C-28

Bot. small type ©

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

SERIES NO. 0-4 C.T. GENERAL COMICS

NO.5A-H1588

ORDER NO. 55774

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER ^{LEFT} LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

A. 9 3/4
I WOULD JUST LIKE TO TELL YOU
PRIVATE NO. UPPER RIGHT CORNER-0-57
BOT-SMALL TYPE-(0)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

SERIES NO. C-4 C.T. GENERAL COMICS

NO. 5A-H1589

ORDER NO. 55774

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

I'M ENJOYING THE SIGHTS
PRIVATE NO. UPPER RIGHT CORNER-C-36
BOT-SMALL TYPE - (C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 311 UP

SERIES NO. C-4 C.T. GENERAL COMICS

NO. 5A-M1590

ORDER NO. 55774

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. MNO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

NOTHING GETS MY GOAT HERE

PRIVATE NO. UPPER RIGHT CORNER-C-35

BOT-SMALL TYPE-(0)

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

SERIES NO. C-4 C.T. GENERAL COMICS

NO 5A-H1591

ORDER NO. 55774

DATE 8-27-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

A. 13 1/2
I AM TOO DARN BUSY TO WRITE MUCH
PRIVATE NO.-UPPER RIGHT CORNER-C-33
BOT-SMALL TYPE-(C)

SAME AS ABOVE

COLOR DESCRIPTION

SEE T ISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 5A-H1592 ORDER NO. 55795 DATE 8-27-1935

CUSTOMER
FLORA APARTMENTS
HOLLYWOOD FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ~~XXXXXX~~ PHOTO COLORIT

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE FLORA APARTMENTS 1656

POLK STREET HOLLYWOOD, FLORIDA

BOT: ADJACENT TO HOLLYWOOD COUNTRY CLUB

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

WHITE BORDER
R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Handwritten notes and signatures in the top right corner, including a circled signature and some illegible text.

Handwritten notes on the left side, including "62", "1 1/2", "A 9", and "C-3/4".

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1593 ✓

ORDER NO. 55822

DATE 8-28-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) VIEW OF SKYLINE DRIVE

IMPRINT SAME AS ABOVE

AND MARY'S ROCK, SHENANDOAH
NATIONAL PARK, VA. (NEAR LURAY, VA.)

PUT PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO. BEFORE TITLE- 127

COLOR DESCRIPTION

ENCLOSED

USE PHOTO NO. 5A-1027

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1594 ORDER NO. 55825 DATE 8-28-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
FISCHER'S,
DETROIT, MICH.

50 M TC (GROUP 1) SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full XXX: "ZUR GESUNDHEIT" -- FISCHER'S ALT
HEIDELBERG RESTAURANT, INC.

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

XXX 125 1250 WASHINGTON BLVD. -- DETROIT, MICH.
U.S.A.

(AS ON PHOTO)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

WALLS, POSTS BEARS NATURAL YELLOW AND BROWN COLOR DESCRIPTION
CHAIRS SAME SHADE COVERING. TABLE CLOTHS A ROSE SHADE AND WHITE. MR. FISCHER SITTING ON NATURAL
WOOD KEG. HAT RED, PANTS GRAY, SOCKS GRAY & WHITE. HAT DARK GREEN. TIE AND PIN SAME AS IN
OLD CARD ATTACHED. BLACK SHOES.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

Rel. = 10
20 1/4 NO
A-12 3/4 YES
C 1/4

Photo rel.
11/18/35

July 16

Art Work

27.00

Color photo

Rel. 3

7 —

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. 5A-H1595 ORDER NO. 55327 DATE 8-28-1935

CUSTOMER VICTOR
THE XXXXX HUGO RESTAURANT,
BEVERLY HILLS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOT COLORIT, WHITE BORDER

(All of this on address side)

25 M FC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN DINING ROOM, THE & VICTOR
HUGO RESTAURANT, BEVERLY HILLS, CALIFORNIA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS TISSUE ATTACHED.

by Sadick — Large Photo

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret.
O
N.b.*

8 1/2

1/3

1 3/4

C- 1/2 NO

*Get Photo
24-10-35*

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1596 ORDER NO. 55-27 DATE 8-28-1935

CUSTOMER THE VICTOR HUGO RESTAURANT,
BEVERLY HILLS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE GARDEN, THE VICTOR HUGO RESTAURANT,
BEVERLY HILLS, CALIFORNIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS TISSUE ATTACHED.

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Get Wm
21 6-0*

*Ret
A.
H.C.
c- 1/2*

Large Photo by Sladek

*6 1/2
13 1/2
L
1/2*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO.

5A-H1597

ORDER NO.

55847

DATE

8-28-1935

DEPT.

DATE COMPLETED

CUSTOMER

BLACKHEAD MOUNTAIN FARM,
ROUND TOP, N. Y.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M PC GROUP (2) SIZE

3 1-2 X 5 1-2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BLACKHEAD MOUNTAIN FARM,

ROUND TOP, NEW YORK

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Half-tone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

see layout

2
3
1 1/2
A 10 1/2
C 1/2?

very white, yellow background

RETURN PHOTO

RETURN LARGE PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1599 ORDER NO. 55882 DATE 8-31-1935

CUSTOMER UNIVERSAL MILLS,
FORT WORTH, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PG SIZE 3 1/2 x 5 1/2

STYLE M.L.T. COLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOLD CHAIN - THE IDEAL ALL-PURPOSE FLOUR
FLOUR

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO

YES

NO

5 1/2

1 1/2

10

1

PHOTO RETURNED

TO

PHOTO USED FOR

Make Red impression

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. PHOTO USED FOR TO

DIAL NO. 5A-H1600 ORDER NO. 55878 DATE 8-31-1935

CUSTOMER THE NEW FENWICK SANITARIUM,
COVINGTON, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M PC SIZE 2 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: A HAVEN OF REST FOR MILD MENTAL
AND NERVOUS DISEASES

ROT: MAIN BUILDING OF FENWICK SANITARIUM, —
COVINGTON, LA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 3A-H272. MAKE ADDITIONS ON EACH
SIDE AS PER ROUGH SKETCH ATTACHED. THERE WILL BE
8 ROOMS ADDED ON EACH END OF THE BLDG., 4 up &
4 DOWN. THERE ARE SIX WINDOWS TO EACH XXXXX STORY OF
THE NEW ADDITIONS, 4 BEING FOR BEDROOMS & 2 FOR
BATHROOMS, BUT ALL THE SAME SIZE. ON THE RIGHT
ADDITION SHOW A PORCH TWO STORIES HIGH AND ON
THE XXXX LEFT ADDITION SHOW AN OFFICE TWO STORIES
HIGH. THE PORCH AND THE OFFICE ARE SET BACK FROM
THE BUILDING ABOUT THREE FEET.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Ret 6
12 c 1 1/2
L A 9

Rephoto

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 5A-H1601 ORDER NO. 55876 DATE 8-31-1935

CUSTOMER HOTEL TULSA,
TULSA, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HOTEL TULSA TULSA, OKLAHOMA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

REMOVE CARB AND SIGN THAT SHOWS ON THE CORNER
& WIRES SHOWN ACROSS BLDG.

Put on THE sign on front

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. PUT JUST A LITTLE MORE RED IN THE BUILDING.
BRICKWORK & TREES ARE SAME COLORS. AWNINGS ARE CREAM WITH A TAN STRIP. LETTERS IN SIGN AND ON
THE CANOPY ARE OF NEON RED. CANOPIES ARE OF A BRONZE COLOR.

PHOTO RETURNED

TO

PHOTO USED FOR

LO 2

Ret 8

ke 1 1/2

La 9

2 1/2

1182
H 6 1 1/2

NO. 5A-H1602 ✓

H. N. SMONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

ORDER NO.

DATE 8-29-1935

12_M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LAKE SPRINGFIELD, BEHIND
THE SPAULDING DAM, SPRINGFIELD,
ILL.

IMPRINT SAME AS ABOVE

— D8004

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 12

2.8
H.C. 1 1/2

Photo
Mr. Sh

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 5A-H1603 ✓

ORDER NO.

DATE 8-29-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VACHEL LINDSAY MEMORIAL IMPRINT SAME AS ABOVE

BRIDGE SHOWING BEACH HOUSE IN DISTANCE,
LAKE SPRINGFIELD, SPRINGFIELD, ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

NO. 5A-H1604 ✓

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

ORDER NO.

DATE 8-29-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

XXXXXXXXXXXX SOUTH SIXTH
STREET BRIDGE ON U.S. ROUTE 66,
SPRINGFIELD, ILL.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AS
H.C. 1 1/2

[Handwritten signature]

10

Photo 2

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 5A-H1605

ORDER NO.

DATE 8-29-1935

12 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) BATHING BEACH FROM BEACH

IMPRINT

SAME AS ABOVE

HOUSE, LAKE SPRINGFIELD, SPRINGFIELD,
ILL.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A 8 1/2
N.B. 1 1/2

Photo M. S. L.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

✓ NO. 5A-H1606

ORDER NO. 9-3-1935
55896

DATE

12 M500 PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSION GARDEN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO USED ON BACK OF COVER NO. D-3640. TRY TO MAKE THE TALL
FLOWERS (HOLLYHOCKS) IN LEFT FORE-ROUND STAND OUT. THEY RUN
TOGETHER TOO MUCH AND ARE LOST IN COLORS OF FLOWER BEDS BEHOND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

✓ NO. 5A-H1607

ORDER NO. 55895

DATE 9-3-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ALAMO, BUILT

1718, SAN ANTONIO, TEXAS

PRIVATE NO. BEFORE TITLE- 33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

same as

5A886

COLOR DESCRIPTION

MAKE ANOTHER PRINT FROM NEGATIVE FOR BETTER PROPORTION.
BLDG. IS DIRTY GREY (NO RED IN IT). THIS IS A VERY OLD BLDG., SO
DO NOT REDUCH IN SUCH A WAY AS TO MAKE IT LOOK MODERNISTIC. DO
NOT LOSE ANCIENT EFFECT. PUT 'TEXAS STATE' FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET ON

DEADLINE

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

✓ NO. 5A-H1608

ORDER NO. 55895

DATE 9-3-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) SMITH-YOUNG TOWER FROM
SAN ANTONIO RIVER, SAN ANTONIO,
TEXAS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE. - 34

COLOR DESCRIPTION

MAKE BETTER PRINT FROM NEGATIVE.

BLDG. LT. BUFF BRICK & GREY STONE. GREEN ROOF. DO NOT REMOVE
OVERHANGING TREES.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

✓ NO. 5A-HI609

ORDER NO. 55895

DATE 9-3-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) TELEPHONE BUILDING, SAN
ANTONIO, TEXAS

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 35

COLOR DESCRIPTION

MAKE NEW PRINT FROM NEGATIVE FOR BETTER PROPORTION.
BLDG. IS LIGHT GREY STONE (NOT YELLOW). ORNAMENTAL WORK WHITE.
TAKE OUT POLES & WIRES. PUT FLOWERS IN PARKWAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

288 1/2
A. 10

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

✓ NO. 5A-HI 610

ORDER NO. 55895

DATE 8-3-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) BROOKS FIELD, SAN

IMPRINT SAME AS ABOVE

ANTONIO, TEXAS
PRIVATE NO. BEFORE TITLE- ~~XX~~ 36
BOT, SMALL TYPE- PHOTO BY U.S. ARMY
AIR CORPS.

COLOR DESCRIPTION

HANGARS LIGHT & DARK GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE NOT 44

DEADLINE

NO. 5A-H1611

ORDER No 55895

DATE 9-3-1935

WEINER NEWS COMPANY,
SAN ANTONIO, TEXAS

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT SAM HOUSTON, SAN
ANTONIO, TEXAS

BOT, SMALL TYPE - PHOTO BY U.S. ARMY
AIR CORPS.

PRIVATE NO. BEFORE TITLE - 57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PORTION OF PHOTO ABOUT AS MARKED. PROMINENT BLDG. GROUP ARE
CREAM BRICK WITH RED ROOFS. LARGE SHEDS ARE OF TIN CONSTRUCTION
WITH GREY ROOFS. NUMEROUS SMALL OFFICERS' RESIDENCES ARE CREAM
BRICK WITH RED ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2

8

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

RETURN PHOTO
YES
NO

DIAL NO. 5A-H1612 ORDER NO. 55991 DATE 9-5-1935

CUSTOMER
CAMP ROYAL,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: CAMP ROYAL MIAMI, FLORIDA
BOT: MAIN ENTRANCE

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\$$ 120
Dry — Wet — Pancromatic — Color Separation $\$$ 133
Transfer — Paper Process — New Process. $\$$ 150
Stripping — White Border — Full Face. $\$$ 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT. HED.

Photo ret
10/12/36

PHOTO RETURNED

TO

PHOTO USED FOR

650
KCB

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1613 ORDER NO. 55930 DATE 9-3-1935

CUSTOMER FULVER COMPANY, INC.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, *Full Face*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
COMBINATION CHEESE AND FARING KNIFE
(ETC. AS PER LAY OUT)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SERIES NO. S-301 C.T.OIL
FIELD SCENES

NO. 5A-H1614 ✓

ORDER NO. 53749

DATE 9-3-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OIL REFINERY

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-

S-310

COLOR DESCRIPTION

USE PHOTO NO. 114801.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6

NO. 5A-H1615 ✓

SERIES NO. S-301 C.T. OIL FIELD
SCENES

ORDER NO. 53749

DATE 9-3-1935

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE ^{LEFT} UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

TITLE (IN FULL)
OIL FIELDS AT NIGHT

IMPRINT
SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-
S-309

COLOR DESCRIPTION

USE PHOTO NO. 94935. MAKE NIGHT SCENE. TAKE OUT
SMALL BLDG. AT LEFT AND A FEW BLDGS. IN CENTER. FOR COLORS
SEE 3A-H997 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. ✓ H1616 ORDER NO. 55932 DATE 9-3-1935

CUSTOMER ILLINOIS MEMORIAL PARK SALLS CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3' x 5 1/2'

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full — PARKVIEW MEMORIAL PARK

PEORIA'S PERPETUAL BURIAL CEMETERY
PEORIA, ILLINOIS

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

see layout

see 2H
2H 1 1/2
H 9 1/2
C 1/2

use all of photo
do not cut off anything

See Book

8

2
201
A9

KK SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 5A-11617

ORDER NO. 55921

DATE 9-5-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CLEVELAND CLINIC
HOSPITAL, CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE- 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 5A-H1613 ORDER NO. 55947

DATE 9-3-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER AMBASSADOR HOTEL,
SAN FRANCISCO, CALIF.

SIZE 3" x 2 1/4"

STYLE ART COLOR TYPE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: "AND WHEN YOU PAUSE HERE, THE
BEST IS YOURS"

NOT: OPERATED IN CONNECTION WITH THE
AMBASSADOR HOTEL

(NOTE: SAME SIZE TYPE AS ON BUS. CARD OF C. T. & CO. ATTACHED.)
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

200
1
6
3 1/2
3/4

7.70

CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL NO. 5A-H1619 ORDER NO. 55946 DATE 9-6-1935

CUSTOMER
SCHRIABER'S APTS.
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCHRIABER'S

XXXXXXXXXX APARTMENTS, 1007
JEFFERSON AVENUE, MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Art Worker
11.25
[Signature]

Red
HC
A
6-1/2
7 1/2
1 1/2
9 1/2

7
5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

YES

NO

DIAL No. 5A-H1620 ORDER NO. 55945 DATE 9-3-1935

CUSTOMER
JOKAKE INN,
PHOENIX, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M TC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN BUILDING, JOKAKE INN — PHOENIX,
ARIZONA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

VERY PARTICULAR CUSTOMER, WATCH COLORS CAREFULLY. SKY IS BLUE WITH WHITE CLOUDS. MOUNTAIN IS
A PURPLISH BLUE, THE BUILDING IS ABOUT THE SAME COLOR AS ON 5A-H1042 EXCEPT THAT IT IS
SLIGHTLY MORE PINK. THE SAHUARO CACTUS IS A VERY YELLOW GREEN AND IT IS QUITE A LITTLE VARIED
IN COLOR FROM THE OTHER CACTI. SEE PAINTING.

PHOTO RETURNED

TO

PHOTO USED FOR

2.50
John

7

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 5A-41621 ORDER NO. 55944 DATE 9-3-1935

CUSTOMER MARYLAND CASUALTY CO.,
BALTIMORE, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BLOW HORN LONG-SHORT-LONG -
(ETC. AS PER DRAWING)

Hand lettering

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. need 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

*Lettering in Orange
Blow Horn & children*

PHOTO RETURNED

TO

PHOTO USED FOR

*rephoto 5x7
Ret. 3 1/2
H.C. 1 1/2
A 6
C-3/4*

*3
10*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1622 ORDER NO. 55375 DATE 9-3-1935

CUSTOMER EVANSWIRE MATT, EVANSTON ILL.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

1 1/2" M FC SIZE 3 1/2" x 5 1/2"

STYLE PHOTO COLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS PER SKETCH

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE SKETCH ATTACHED. SEE INSTRUCTIONS ATTACHED

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE DRAWING.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

HC
A-
2
10 1/2

22

MINSKY BROS. & CO.,
PITTSBURGH, PA.

✓ NO. 5A-H1623

ORDER NO. 55963

DATE 9-5-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PITTSBURGH GOLF CLUB,

IMPRINT SAME AS ABOVE

SCHENLEY PARK, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER-
620

PUT AT TOP OF MESSAGE SPACE-
PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

BLDG. WHITE COLUMNS, TOP FLOOR GREEN, GREEN GABLES. SLATE ROOF.
GREEN BASE. PINK & RED FLOWERS ON PORCH. SLATE ROOF ON RIGHT.
GREEN LAWN, RED FLOWERS ON LEFT IN YARD.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

12

2014
A-9

MINSKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-H1624

ORDER NO. 55963

DATE 9-5-1935

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SWIMMING POOL, SOUTH

IMPRINT SAME AS ABOVE

PARK, ALLEGHENY COUNTY, PITTSBURGH,
PA.

PUT AT TOP OF MESSAGE SPACE -
PITTSBURGH PROMOTES PROGRESS

PRIVATE NO. UPPER LEFT CORNER - 62

COLOR DESCRIPTION

BROWNISH GRAY ROCKS AROUND POOL. GREEN WALL AROUND POOL. PINK
ROSES ON BUSHES IN CENTER & LEFT. GREEN SHRUBBERY. BLDG. GRAY
STONE, COPPER ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

20139
A 122

9 1/2

MINSKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-H1625

ORDER NO. 55963

DATE 9-5-1955

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER,

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SKYLINE FROM LIBERTY

IMPRINT SAME AS ABOVE

TUNNELS, PITTSBURGH, PA.

PUT AT TOP OF MESSAGE SPACE

PRIVATE NO. UPPER LEFT CORNER-
622

PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

ON RIGHT BRIDGE GRAY CEMENT CIRCLE & LIGHT POST. GREEN SHRUBBERY
IN CIRCLE. BRIDGE IN CENTER BLACK. REAR BLDGS. ON LEFT WHITE, GRAY
& RED. 1ST TALL BLDG. IN CENTER BROWN. OTHERS LIGHT GRAY. FIRST
BLDGS. ON RIGHT REAR BUFF. REAR DARK BROWN. REMOVE AUTOS IN
FOREGROUND. BRING OUT CLEARLY TWO TALL BLDGS. ON REAR RIGHT CENTER
WHICH ARE GULF OIL BLDG. & CAPLIN BLDG., BOTH LIGHT STONE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

MINSKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-H1626

ORDER NO. 55963

DATE 9-5-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTY SPOT OF

PITTSBURGH SHOWING CATHEDRAL OF
LEARNING, MASONIC TEMPLE AND
MELLON INSTITUTE

PRIVATE NO. UPPER LEFT CORNER- 623

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE-

PITTSBURGH PROMOTES PROGRESS

COLOR DESCRIPTION

ON RIGHT 1ST BLDG. GRAY, DULL BROWN ROOF. TOWER BLDG. GRAY STONE.
BRONZE WINDOW PANES, FINISH TOP. 1ST CENTER BLDG. LIGHT BROWN.
1ST LEFT CENTER GRAY STONE, DULL BROWN ROOF. ON LEFT REAR 1ST BLDG.
WHITE STONE, 2 BLDG. ON LEFT LIGHT BROWN. REAR LEFT LARGE BLDG.
DARK RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3 1/2

2014
411 1/2

MINSKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-HI627

ORDER NO. 55963

DATE 9-5-1935

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

PRESBYTERIAN HOSPITAL,
CHILDREN'S HOSPITAL AND CLINIC,
SCHENLEY PARK, PITTSBURGH, PA.

SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE-
PITTSBURGH PROMOTES PROGRESS

PRIVATE NO. UPPER LEFT CORNER- 624

COLOR DESCRIPTION

ON LEFT LIGHT GRAY STONE, BROWN TILE ROOF, BRONZE SASH & WINDOW CASING
REAR LEFT BLDGS. CREAM BRICK. REAR CENTER TAN GRAY BRICK, BROWN ROOF.
ON RIGHT LIGHT STONE, BRONZE SASH, BROWN TILE ROOF, FOREGROUND BLDGS.
DARK RED & GRAY, SLATE ROOFS, REAR RIGHT BLDGS. GRAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

200 1 1/2
A 9 1/2

rejection 583
3

MINSKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-H1628

ORDER NO. 55963

DATE 9-5-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ALLEGHENY COUNTY

IMPRINT SAME AS ABOVE

SOLDIERS' AND SAILORS' MEMORIAL,

PUT AT TOP OF MESSAGE SPACE-

~~SENSE~~ SCHENLEY DISTRICT, PITTSBURGH,
PA.

PITTSBURGH PROMOTES PROGRESS

PRIVATE NO. UPPER LEFT CORNER-625

COLOR DESCRIPTION

GRAY STONE, DULL BROWN ROOF. BROWN BRICK WALK, LIGHT STONE BORDERS.
RED FLOWER BEDS. OTHER BLDGS. ON RIGHT & LEFT LIGHT TAN OR DULL
CREAM COLOR ON LEFT. ON RIGHT LIGHT GRAY, DARK GREEN ROOFS. BLDG.
ON RIGHT EDGE LIGHT BROWN, BROWN MARKEE & CORNICE. BRIGHT GREEN
LAWN. GREEN FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

32

THOMAS R. WEST,
MIAMI, FLA.

NO. 5A-H1629

ORDER NO. 55965

DATE 5-5-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) BATHING BEACH AND PIER,
PALM BEACH, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- P-129

COLOR DESCRIPTION

SAND OF BEACH SAME AS 5A-H1199, BENCHES DARK GREEN. PIER WHITE.
SHOW RADIO STATION WIRES. SHOW COCONUTS. NICE WATER & SKY LIKE
3A-H831.

in 2B H642

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THOMAS R. WEST,
MIAMI, FLA.

NO. 5A-H1630

ORDER NO. 55965

DATE 9-5-1935

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST PALM BEACH SKYLINE

AND ROYAL PALM BRIDGE

BOT- LOOKING ACROSS LAKE WORTH

PRIVATE NO. BEFORE UPPER TITLE- P-127

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE LIGHTER PRINT.

CUT DOWN AT RIGHT & FOREGROUND. IN GROUP OF BLDGS. THE TALLEST
SECTION IS GREY STUCCO, & THE LOWER BLDGS. ON RIGHT & LEFT ARE
CREAM, CEMENT BRIDGE. TAKE OUT WEEDS IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-H1631

ORDER NO. 55966

W.J. HARRIS CO., INC.,

ST. AUGUSTINE, FLA.

DATE 9-5-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) HOTEL MONSON,
SAINT AUGUSTINE, FLA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BODY LIGHT BUFF, ROOF BRICK RED, TRIM DARK BROWN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2015
594

2

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1632 ✓

ORDER NO. 56012

DATE 9-6-1 35

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL)

MIDDLETOWN VALLEY FROM

IMPRINT SAME AS ABOVE

BRADDOCK HEIGHTS, MD. SHOWING
NATIONAL HIGHWAY (U.S. 40)

PUT PLATE NO. ON FRONT AT
BOTTOM

PRIVATE NO. BEFORE TITLE- 58

COLOR DESCRIPTION

USE PHOTO NO. 2A490.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MARKEN & DIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1633 ✓

ORDER NO. 56012

DATE 9-6-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BARBARA FRITCHIE

(ETC. AS COPY)

PRIVATE NO. LOWER LEFT CORNER- 64

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT ON
BOTTOM

COLOR DESCRIPTION

USE PHOTO NO. 120842.

Photo in D-4099

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 22 27

CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.
3
4 1/2
1 1/2
11
3/4
YES
NO
RETURN PHOTO

DIAL NO. 5A-H1634

ORDER NO. 56009

DATE 9-5-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KING CANDY CO.,
FORT WORTH, TEX.

6 M

FC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AMERICA'S FINEST LK CHOCOLATE
ASSORTMENT

BOX: IN AMERICA'S SMARTEST CANDY BOX

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT: C.T. IN CENTER. AT LEFT:

KING CANDY COMPANY, FORT WORTH, TEXAS

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE BOX OF CANDY.

by S.

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
1500
23

9 = 7 1/4 in
spat job

colored 6
lay out 11
Red 7

HC-
A-15

BLACKWELL WIELANDY,
ST. LOUIS

NO. 5A-H1635
ORDER NO. 56027
DATE 9-6-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) *Hand lettered!*
GREETINGS FROM ST.
LOUIS, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES No

IMPRINT SAME AS ABOVE

BOT. SMALL TYPE- (C) C. T. & CO.
PRIVATE NO. UPPER LEFT CORNER-
65

COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER NO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

X

BLACKWELL WIELANDY,
ST. LOUIS

NO. 5A-H1636

ORDER NO. 56027

DATE 9-6-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ST. LOUIS MUNICIPAL

IMPRINT SAME AS ABOVE

OPERA, ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE- 91

COLOR DESCRIPTION

SHOW AS MUCH OF THE STAGE, THE SHOW AND ITS SURROUNDINGS AS POSSIBLE,
BRING OUT THE TREES AS THEY ARE ONE OF THE TALKING POINTS OF THE
OPEN AIR AUDITORIUM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 5A-HI637 ✓

ORDER NO. 56027

DATE 9-6-1935

BLACKWELL WIELANDY,
ST. LOUIS

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

R. M.

YES

TITLE (IN FULL)

EADS BRIDGE, ST.

IMPRINT

SAME AS ABOVE

LOUIS, MO.

PRIVATE NO. BEFORE TITLE- 66

COLOR DESCRIPTION

DO NOT SHOW ANY TRAFFIC ON BRIDGE. SHOW STEAMER GOING UNDER
BRIDGE AS CARD ATTACHED, BUT TAKE OFF NAME OF STEAMER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

XC15
A9

Th. Hermann
20/35

7

20212
AG

BLACKWELL WIELANDY,
ST. LOUIS, MO.

NO. 5A-H1638

ORDER NO. 56027

DATE 9-6-1935

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL)

THE ARENA, ST. LOUIS,
MO.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 69

COLOR DESCRIPTION

BRING OUT THE SIGNS "THE ARENA" AND "SHOW" AS ON CARD
ATTACHED. PUT FLAGS ON THE FLAGPOLES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Type set up

201 1/4
A89

BLACKWELL WIELANDY,
ST. LOUIS, MO.

NO 5A-HI 639 ✓

ORDER NO. 56027

9-6-1935

DATE

12M 500 ART COLOR TYPE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

R. M.

YES

TITLE (IN FULL) ART MUSEUM, FOREST

IMPRINT SAME AS ABOVE

PARK, ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE - 73

COLOR DESCRIPTION

TAKE PAINS IN BRINGING OUT THE DETAILS MAKE STATUE OF SAINT
LOUIS VERY PROMINENT. TAKE OUT ALL FIGURES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2012
183
A88

BLACKWELL WIELANDY,
ST. LOUIS

NO. 5A-H1640 ✓

ORDER NO. 56027

DATE 9-6-1935

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) JEFFERSON MEMORIAL,

IMPRINT

SAME AS ABOVE

WHERE THE COLONEL LINDBERGH TROPHIES ARE
DISPLAYED, ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE- 74

COLOR DESCRIPTION

PUT FLAG ON FLAGPOLE, ELIMINATE LAMP POST. HAVE THE FRONT OR LARGEST
LAMP POST REMAIN, TAKE OUT THE ONE MARKED 'X'.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2012
A84

62

NO. 5A-H1641 ✓

ORDER NO. 56027

DATE 9-6-1935

BLACKWELL WIELANDY,
ST. LOUIS, MO.

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MUNICIPAL BRIDGE, ST.
LOUIS, MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 67

COLOR DESCRIPTION

REMOVE THE DOCK. SHOW AS MUCH OF THE BRIDGE AS POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

15

hel
A9

BLACKWELL WIELANDY,
ST. LOUIS

NO. 5A-H1642 ✓

ORDER NO. 56027

DATE 9-5-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL PLAZA,
ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE - 75

NAMES OF BLDGS. IN PLATE AS ON
CARD ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE CARE IN BRINGING OUT THE AUDITORIUM. IF ANYTHING HAS TO BE
TAKEN OUT OF PHOTO, LET IT BE THE BLDG. ON EXTREME LEFT OF CARD.
HAVE LAMP STANDARDS, AS WELL AS THE CIVIL COURTS BLDG. STAND OUT.
AND SHOW AS MUCH OF THE PLAZA AS POSSIBLE. TAKE OUT PROMINENT
FIGURES ON LEFT, AS WELL AS TWO BICYCLE RIDERS AND GROUP OF VEHICLE
INCLUDING TRUCK AND GROUP OF AUTOS. TO RIGHT. THERE IS NOT
ANY OBJECTION TO THE AUTOS IN THE DISTANCE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200 1/2
A-9 3/4

BLACKWELL WIELANDY,
ST. LOUIS

NO. 5A-HJ643 ✓

ORDER NO 56027

DATE 9-6-1935

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) AERIAL VIEW OF LAMBERT
FIELD, ST. LOUIS, MO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 99

COLOR DESCRIPTION

CUSTOMER WANTS AS MUCH OF LEFT SHOWN ON THE PHOTO AND AS MUCH
OF THE MAIN ROADING LEADING FROM THE AIRPORT TO THE CITY ON
THE RIGHT SHOWING. SEE WALTER TEICH,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

[Handwritten signature and red markings]

6

2001 1/2
A93

BLACKWELL WIELANDY,
ST. LOUIS

NO. 5A-H1644 ✓

ORDER NO. 56027

9-6-1935

DATE

12M 500 ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) LINDELL BLVD. ENTRANCE

IMPRINT SAME AS ABOVE

TO FOREST PARK, ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE - 68

COLOR DESCRIPTION

BRING OUT EVERY POSSIBLE DETAIL THAT YOU CAN, LEAVE OUT THE
FIGURES, ALSO TAKE OUT TRAFFIC LINES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **5A-H1646** ORDER NO. **56051** DATE **9-10-1935**

CUSTOMER **HART, SCHAFFNER & MARK,
CHICAGO, ILL.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M **FC** SIZE **3 1/2 x 5 1/2**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CHARLES ROBINSON MEMORIAL BUILDING —
DENVER, COLORADO**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

**TAKE OUT THE SHADOW ON FRONT OF BUILDING AND
BRING OUT THE LETTERING SO THAT IT WILL BE EASIER
TO READ: (AUDITORIUM LUCILLE-SELMA)**

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
____ on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO.

Colored Photo by SL

RETURN PHOTO

YES

PHOTO RETURNED

TO

PHOTO USED FOR

8x10

8 1/2

1 1/2

9 1/2

1 1/4

2013
A-17

Handwritten letter

11
6

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 5A-H1647

ORDER NO. 56050

DATE 9-10-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: (C) C.T. & CO.

COLOR DESCRIPTION

SEE SKETCH ATTACHED WITH CORRECTIONS AS PER COPY AND TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

rec 1 1/2
A102

Seal-61154

2 for

Pat 4

1 Print

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 5A-H1648

ORDER NO. 56050

DATE 9-10-1935

25 M ART COLORTONE POST C RDS, WHITE BORDER

M.O.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP: TEXAS STATE CAPITOL
THE TEXAS STATE FLAG

IMPRINT SAME AS ABOVE

BOT: BLUE BONNETS, THE TEXAS STATE FLOWER

SMALL TYPE: (C) SEAWALL SPECIALTY CO.

see card attached

COLOR DESCRIPTION

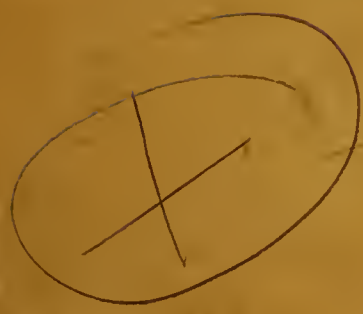
USE PHOTO NO. 121769 & 2nd-H323. SEE LAYOUT ON CARD ATTACHED.

↑
Photo Texas Co.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET



DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1649

ORDER NO. 56048

DATE 9-10-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

**RICKETT'S RESTAURANT,
CHICAGO, ILL.**

25 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

NO

5 — 3
6 — 1 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1650 ORDER NO. 56047 DATE 9-10-1935

CUSTOMER EDWARDSVILLE CREAMERY CO.,
EDWARDSVILLE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TOUCH UP TREES TO MAKE THEM LOOK MORE NATURAL

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BRICK BUILDINGS WITH THE BRICKS HAVING FOUR COLORS, TAN, BUFF, YELLOW & GRAY - TAN PREDOMINATING.
GREEN SASH AT WINDOWS. GRAY DOORS. SHOW FLOWERS IN BOXES. SMOKE STACK IS ALUMINUM AND BLACK
AT TOP. A SIGN IS PAINTED ON THE SIDE OF THE BUILDING- EDWARDSVILLE CREAMERY CO. THIS SIGN HAS
WHITE LETTERS WITH A BLACK BACKGROUND AND A WHITE BORDER. SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 copy 5x7
Ret 8
H.C. 1½
L.A. 9
C ½

200 1/2
A-9

3

MINSKY BROS. & CO.
PITTSBURGH, PA.

NO. 5A-HI 652 ✓

ORDER NO. 56059

DATE 9-11-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M. NO

TITLE (IN FULL) LILY POND AND PHIPPS

IMPRINT 1 SAME AS ABOVE

CONSERVATORY, SCHENLEY PARK,
PITTSBURGH, PA.

PUT AT TOP OF MESSAGE SPACE XX
"PITTSBURGH PROMOTES PROGRESS"

PRIVATE NO. UPPER LEFT CORNER

COLOR DESCRIPTION

BLDG. GLASS. COPPER SASH & CORNICE. REAR BLDG. ON LEFT DARK BUFF
DARK DULL RED ROOF. FLOWERS ALONG LEFT DARK PINK & WHITE WITH
GRAY ROCK GARDEN ALONG TOP & BOTTOM. ON RIGHT LILIES PINK, CENTER
& LEFT LILIES RED, PINK & WHITE. GREEN SHRUBBERY ALONG BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TECH UP

DEADLINE

MINISKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-H1653 ✓

ORDER NO. 56059

DATE 9-11-1935

25M ART COLORINE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

SWIMMING POOL, KENNYWOOD

IMPRINT SAME AS ABOVE

PARK BETWEEN MC KEESPORT AND
PITTSBURGH, PA.

PUT AT TOP OF MESSAGE SPACE
"PITTSBURGH PROMOTES PROGRESS"

PRIVATE NO. UPPER LEFT CORNER

COLOR DESCRIPTION

BLDG. CREAM, CREAM COLUMNS. GREEN PANELS ON CORNICE. GRAY DIVING
BOARDS. TAN SAND BEACH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

226-1
A-9

MINISKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-H1654 ✓

ORDER NO. 56059

DATE 9-11-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

HIGHLAND PARK ZOO,
PITTSBURGH, PA.

IMPRINT

NO

SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE

"PITTSBURGH PROMOTES PROGRESS"

PRIVATE NO. UPPER LEFT CORNER

COLOR DESCRIPTION

BLDG. BUFF BRICK, DARK DULL RED TILE ROOF. DULL GREEN CORNICE.
LOWER SIDE ROOF DULL PEA GREEN. GRAY STAIRWAY & STEPS. GREEN
TERRACED LAWN & SHRUBBERY. DARK DRIVEWAY. PUT FLAG ON POLE.
SHOW COLORED TOTEM POLE IN CENTER AT LEFT OF FLAG POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

20 1/2
1 9 1/2

3 1/2

MINSKY BROS. & CO.,
PITTSBURGH, PA.

NO. 5A-H1655

ORDER NO. 56059

DATE 9-11-1935

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

LILY POND AND ENTRANCE

TO HIGHLAND PARK, PITTSBURGH, PA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-

PUT AT TOP OF MESSAGE SPACE
"PITTSBURGH PROMOTES
PROGRESS"

COLOR DESCRIPTION

1ST FLOWERS PURPLE. CENTER LILIES WHITE & DARK REDDISH PINK.
FLOWERS IN REAR CENTER RED. DARK PINK FLOWERS ON RIGHT & LEFT
OF LILY POND. GRAY WALK & GRAY STONE AROUND LILY POND. REAR
COLUMNS GRAY STONE.

7A-H 223

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE END

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1656

ORDER NO. 56073

DATE

9-12-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER R. W. SHANNON,
JACKSONVILLE, FLA.

25 M BUSINESS CARDS SIZE $3\frac{1}{2} \times 2\frac{3}{8}$ "

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: "AIR CONDITIONED"

BOT: JENKS RESTAURANT - JACKSONVILLE, FLORIDA

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

USE PHOTO NO. 4A-H1203/

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 4A-H1203.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

C

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1657 ORDER NO. 56096 DATE 9-16-1935

CUSTOMER LANGIE COAL CO.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR NEW NEIGHBORHOOD BRANCH OFFICE

OF THE LANGIE COAL CO., 201 MONROE AVENUE,
CORNER MARSHALL ST., ROCHESTER, N. Y.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

Photo ret
1/8/35

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1658 ORDER NO. 56096 DATE 9-11-1935

CUSTOMER LANGIE COAL CO.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YOUR NEIGHBORHOOD BRANCH OFFICE OF THE

LANGIE COAL CO. LOCATED AT 4680 LAKE AVENUE ROCHESTER, N. Y.

UNDER INSET: MR. ROY SANDLE, MANAGER CHARLOTTE BRANCH /

OF LANGIE COAL CO.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

NEW

USE PHOTO NO. 5A-H1657 & INSERT MANAGER'S

PHOTO

in upper right corner

FRONT NO. 5

(All of this on BORDER

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

BROWN BLDG. SIGN ORANGE & BLACK

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 photos ret
1/8/36

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1659 ORDER NO. 56096 DATE 9-16-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LANGIE COAL CO.,
ROCHESTER, N. Y.

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR NEW NEIGHBORHOOD BRANCH OFFICE

OF THE LANGIE COAL CO., 693 SOUTH AVENUE, CORNER
GREGORY STREET, ROCHESTER, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret
1/8/36

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1660 ORDER NO. 56096 DATE 9-11-1935

CUSTOMER LANGIE COAL CO.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC GROUP ~~12~~ (2) ZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title In Plate Yes No Copyright in Plate Yes No

Title in full

YOUR NEIGHBORHOOD BRANCH OFFICE OF THE

LANGIE COAL CO. LOCATED AT 2 LAKE AVENUE, CORNER
SMITH STREET, ROCHESTER, N. Y.

UNDER INSET: MR. ARTHUR BURDICK, MANAGER BURDICK

BRANCH OF LANGIE COAL CO. ENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout NEW

USE PHOTO NO. ~~5A-H1659~~ AND INSERT MANAGER'S
PHOTO.

FRONT NO. 6

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SIGNS ORANGE AND BLACK

NO

YES

RETURN PHOTO

2 photo ret
1/8/35

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto

Ret 6 1/2

AC 1 3/4

L.C. 10 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1661 ORDER NO. 56099 DATE 9-16-1935

CUSTOMER LANGIE COAL CO.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" x 5 1/2"

SIZE

3 1/2" x 5 1/2"

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MAIN OFFICE OF THE LANGIE COAL CO.
326 EAST MAIN STREET, BETWEEN FRANKLIN AND
STILLSON STREETS, ROCHESTER, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position; Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. sec 120
Dry — Wet — Pancromatic — Color Separation . sec 133
Transfer — Paper Process — New Process. sec 150
Stripping — White Border — Full Face. sec 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

R 5/2
H.C. 1 1/2
A. 10
C. 3/4

Photo ret
1/8/35

Rephoto

15

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 5A-H1662 ORDER NO. 56099 DATE 9-16-1935

CUSTOMER LANGIE COAL CO.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title In full MAIN OFFICE ORDER DEPARTMENT OF THE

LANGIE COAL CO., 326 EAST MAIN STREET, ROCHESTER,

N. Y.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

Photo ret
1/8/35

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

R- 3
C- 1 1/2
A- 10
C- 3/4

see 5A H1661

Ret 4
A.C 1 1/2
L.A 9

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1663 ORDER NO. 56098 DATE 9-11-1935

CUSTOMER LANGIE COAL CO., ROCHESTER, N.Y.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LANGIE COAL TRESTLE... WHERE COAL
IS KEPT DRY AND CLEAN BEFORE DELIVERY TO YOUR BIN.

FRONT NO. 5 (All of this on ad) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret
1/8/35
1

PHOTO RETURNED TO PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. **5A-HL 664** ORDER NO. **56098** DATE **9-11-1935**

CUSTOMER **LANGIE COAL CO.,
ROCHESTER, N. Y.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC ~~5x7~~ SIZE **3 1/2 x 5 1/2**

STYLE **ART COLORTONE, WHITE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LANGIE COAL CO. SERVICE HEATING**

EXPERTS WHOSE SERVICES ARE FREE FOR THE ASKING.

SUB TITLES: **RICHARD REDDINGTON. JAMES D'AMICO.
WM. STAUDINGER.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. **5**

(All of this BORDER)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO
YES
NO

3 photos ret
1/8/36

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. & Ret 2

H.C. 1 1/2

L.A. 10

10
1-3

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL NO. 5A-H1665 ORDER NO. 56098 DATE 9-11-1935

CUSTOMER LANGIE COAL CO.,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BONDED SATISFACTION DELIVERED WITH
EVERY TON OF LANGIE FUEL, GUARANTEEING BOTH
WEIGHT AND QUALITY

(in plate)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. See 120
Dry — Wet — Pancromatic — Color Separation See 133
Transfer — Paper Process — New Process. See 150
Stripping — White Border — Full Face. See 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rephoto 5x7

Ret. 3 1/2

h.c. 1 1/2

h.c. 6

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 5A-H1666 ORDER NO. 56117 DATE 9-12-1935

CUSTOMER HOTEL BANKHEAD,
BIRMINGHAM, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL BANKHEAD, BIRMINGHAM, ALA.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\frac{1}{2}$ 120
Dry — Wet — Pancromatic — Color Separation $\frac{1}{2}$ 133
Transfer — Paper Process — New Process. $\frac{1}{2}$ 150
Stripping — White Border — Full Face. $\frac{1}{2}$ 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO TO: HOTEL BANKHEAD,
ATT. MR. R.E. HYDE, MGR.

Print in 67 H. 2017

PHOTO RETURNED TO PHOTO USED FOR

*Ret 6 1/2
22 13/4
A-10
c 1/2*

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 5A-H1667 ✓

ORDER NO. 56116

DATE 9-12-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, TRENTON, N.J.

PRIVATE NO. BEFORE TITLE: T-24

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. ~~YES~~ No
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY STONE, SLATE ROOF, GOLD DOME. PINK MARBLE COLUMNS AT CENTER ENTRANCE.
DARK GRAY BASE LINE, GRAY STEPS. GREEN TRIM ON ROO. DARK GREEN LAWN &
SHRUBBERY. BLDG. ON RIGHT LIGHT GRAY, DARK SLATE ROOF. SHOW FLAG ON POLE.
SEE CARD ATTACHED. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

XXXX LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 5A-H1668 ✓

ORDER NO. 56116

DATE 9-12-1935

12½ M ART COLORTONE PHOTO CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MASONIC TEMPLE AND STACY
TRENT HOTEL, TRENTON, N. J.

PRIVATE NO. BEFORE TITLE: T-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

~~YES~~ No

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ON RIGHT 1ST OLD DARK GRAY STONE, WHITE SASH & CORNICE. OLD DULL BLUE SLATE
ROOF. CENTER BLDG. LIGHT STONE ALL OVER. LARGE BLDG. ON LEFT DULL BROWN BRICK
GRAY TOP FLOOR. REAR CENTER TOWERS LIGHT GRAY. LIGHT STONE STAIRWAY AND
RAILING ON RIGHT. BRONZE LAMP POSTS ON RIGHT. WHITE STONE POOL WITH EMERALD
GREEN WATER. GREEN SHRUBBERY. WORK UP "STACY TRENT" SIGN ON ROOF.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

20-12
A-9

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N. J.

NO. 5A-HL669 ✓
ORDER NO. 56116
DATE 9-12-1935

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIER'S AND SAILOR'S
WAR MEMORIAL BUILDING, TRENTON, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)
-FRONT NO. 1 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE
a

PRIVATE NO. BEFORE TITLE: T-21

COLOR DESCRIPTION

LIGHT STONE ALL OVER. GREEN COPPER ROOF. SHOW FLAG ON WHITE FLAG POLE. LIGHT
STONE STEPS & RAILINGS, BRONZE SASH. BRONZE LAMP POSTS & LIGHTS. LIGHT CEMENT
WALKS, DARK DRIVEWAY. SMALL BLDG. ON RIGHT WHITE, GREEN ROOF. BLDGS. ON LEFT
gray and light gray. remove stack on rear right. bright green lawn &
shrubbery. gray bridge on left. tone down 2 old bldgs. in rear.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 102

THE RUBEN PUBLISHING COMPANY
NEWBURGH, NEW YORK

NO. 5A-H1678

ORDER NO. 56276

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL)

IMPRINT

HOTEL DAVENPORT, STAMFORD, CONN.

SAME AS ABOVE

COLOR DESCRIPTION

BRICK NO. 18 SIMILAR TO NEWBURGH ACADEMY. ALL TRIM--
LIMESTONE NO. 14. THIS INCLUDES CORNICES AT ROOF (WHICH NOW SHOWS
DARK) ALSO TRIPLE PANELS BETWEEN WINDOWS (WHICH NOW SHOWS DARK)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF X

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

photo net
2 hrs

200
200 1/2
A-10

3

8

C/T

3 1/2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL No. 5A-H1671 ORDER NO. 56139 DATE 9-13-1935

CUSTOMER
BARCELONA TEA ROOM,
CORAL GABLES, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BARCELONA RESTAURANT - 834 PONCE
DE LEON BLVD. - CORAL GABLES, FLORIDA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED
TO
PHOTO USED FOR

R- 3 1/2
HC 2 1/4
A- 12 3/4
C- 1/2

3

aff - 10-24

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-HL672

ORDER NO. 56138

DATE 9-13-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER DIRECT MATTRESS CO.,
DALLAS, TEXAS

Photos for
this Customer

25 M PC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: 24 YEARS OF CONTINUOUS SERVICE

BOT: MODERN MATTRESS MANUFACTURERS &
RENOVATORS

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☒ Retouched Photo ☐ Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED. SEE TISSUE S & INSTRUCTIONS
ATTACHED TO PHOTOS.

FRONT NO. 5

(All of this on)

BORDER

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Layout in 74 H-2271

*Photo in
D-4352*

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1673 ORDER NO. 56136 DATE 9-13-1935

CUSTOMER MRS. JAY'S BAR & GRILL
ASBURY PARK, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

35
Photos for
this Customer

100 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MRS. JAY'S BAR AND GRILL, OCEAN AND
SECOND AVENUES, ASBURY PARK, NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Eliminate the auto and fire hydrant in front of picture. If the 6 cars standing along the side of the bldg. can be taken out, do so. Take out phone poles, wires and house tops showing over the top of bldg. Take out signs at left: Buses, Public Service. Also eliminate the bldg. at the left showing the words Diana-Readings. Dress up the bldg. wherever possible.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Flower boxes all green. Roof on bldg. at left asbestos shingles colored red and green. Chairs all white with green backs and green seats. Tables white with green tops. Buildings at left and on corner are white stucco. Building in the center is white tile. All wood trim is white. Draperies and curtains are ecru. Awnings red and black striped. All signs have black background with white letters.

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

10
1 1/2
11
C 1/2

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 5A-H1674 ORDER NO. 56135 DATE 9-13-1935

CUSTOMER WOODCOCK MFG. CO.,
HOT SPRINGS, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: LAMAR BATH HOUSE, UNDER GOVERNMENT
SUPERVISION

BOT: HOT SPRINGS NATIONAL PARK, ARK.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. THE RED LINES MARKED THEREON ~~ON~~
INDICATE WHERE THE TOPS OF THE WINDOWS SHOULD
COME. ALSO THERE IS TOO MUCH POINT TO THE
WINDOWS. SEE LETTERHEAD ATTACHED. THE RAMP
APPROACHING ENTRANCE IS INDICATED BY LINES
DRAWN IN INK. THIS WILL HAVE TO BE BIAS.

BLDG. VERY LIGHT IVORY WITH WHITE TRIM. ORNAMENTS BLUE. TOP COPING BRONZE OR BROWN.
SHOW SOME RED FLOWERS AS INDICATED IN FRONT OF THE BLDG.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Plates each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9
H.C. 1 1/2
L.A. 9 3/4

C-1/2

Rephoto

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **5A-H1675** ORDER NO. **56140** DATE **9-13-1935**

CUSTOMER **ONAWA LODGE**
MOUNTAINHOME, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3½ x 5½

STYLE

ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**ONAWA LODGE, IN THE POCONOS, MOUNTAINHOME,
MONROE COUNTY, PA.**

FRONT NO.

(All of this on **BORDER**)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit

Sketch

Layout

☒ Retouched Photo

Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE CARDS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Red 3 1/2
HC 1 1/2
A 9 1/4
C 1/2 ?

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1676 ORDER NO. 56143 DATE 9-13-1935

CUSTOMER J. W. WINTERS,
WATKINS GLEN, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VIEW FROM WINTERS' CABINS OVERLOOKING
SENECA LAKE

FRONT NO. 5 (All of this side) BORDER R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer E. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTAVHED.

RETURN PHOTO

YES

NO

9

12

PHOTO RETURNED

TO

PHOTO USED FOR

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 5A-HL677

ORDER NO. ~~516~~ 56151

DATE 9-13-1935

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SWITCHBACKS ON A
BEAUTIFUL HIGHWAY THRU THE MOUNTAINS

BOT, SMALL TYPE: (C) ROBBINS-TILLQUIST CO.

PRIVATE NO. BEFORE TITLE: 9900

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE BETTER PRINT.

RETURN NEGATIVE PROMPTLY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 5A-M1678

ORDER NO. 56151

DATE 9-13-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

ONE OF WASHINGTON'S

HIGHWAYS THRU THE MOUNTAINS, WITH
PERPETUAL SNOW AND SCENIC GRANDEUR
IN PROFUSION

PRIVATE NO. BEFORE TITLE: 9901

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TY. SET D

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO. 5A-H1679

ORDER NO. 56153

DATE 9-18-35

25 M ART COLORTONE POST CARDS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) AERIAL VIEW OF TEXAS
CENTENNIAL EXPOSITION BUILDINGS
AND GROUNDS WHERE \$15,000,000
EXPOSITION WILL BE STAGED IN DALLAS,
TEXAS

IMPRINT D.P.C.

COLOR DESCRIPTION

COLORS AS PER COLORED PHOTO ATTACHED

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

~~TYPE SET UP~~

DEADLINE

8

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO. 5A-H1680

ORDER NO. 56155

DATE 9-10-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

VARIED INDUSTRIES, ELECTRICAL AND
COMMUNICATIONS BUILDING AT
TEXAS CENTENNIAL EXPOSITION,
DALLAS, TEXAS

IMPRINT

D.R.C.

COLOR DESCRIPTION

COLORS AS PER COLORED PHOTO. LEAVE OUT ARCHITECTS NAME

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ref 3
A 1 1/2

5

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO 5A-H1681

ORDER NO. 56154

DATE 9-18-35

25 M

ART COLORTONE POST CARDS,

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

HEART OF DALLAS TEXAS

IMPRINT

D.P.C.

BOT-SMALL TYPE-LLOYD M. LONG PHOTO

COLOR DESCRIPTION

SEE CARD ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Not 8
280 24
A 15

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO. 5A-H1682

ORDER NO. 56154

DATE 9-18-35

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT
D.P.C.

MAGNOLIA BUILDING, DALLAS, TEXAS
AT BOT- ON LEFT-ADOLPHUS HOTEL
ON RIGHT-BAKER HOTEL
BOT-SMALL TYPE-PHOTO BY PAUL D.
CRAVENS.

COLOR DESCRIPTION

CENTER BLDG. LIGHT GRAY, GREEN ROOF. FLYING HORSE RED AS SHOWN.
BRING OUT AS BEST AS POSSIBLE. IN FOREGROUND TAKE OUT OVERHEAD
WALK AND ROOF OF BLDG. AND FILL IN DETAILS FROM CARDS ATTACHED,
ALSO SEE OUT NOS. 102523 AND OA3309 FOR COLORS OF BLDG.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF X

RETURN PHOTO. Dec 6, 1935

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 344

Serial 01.

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO 5A-H1683

ORDER NO 56154

DATE 9-10-35

25 M ART COLORTONE POST CARDS. WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

D.P.C.

BAKER HOTEL, DALLAS, TEXAS

COLOR DESCRIPTION

USE PHOTO NO. 0A3309

PUT IN MODERN CARS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 12/6/39

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Dial 01.

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO. 5A-H1684

ORDER NO. 56154

DATE 9-13-35

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

TERMINAL STATION, DALLAS, TEXAS

D.P.C.

COLOR DESCRIPTION

USE PHOTO NO. 1892-29
PUT IN MODERN CARB

Photo set 6/12/35

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

*1st 5hr.
2nd 1 1/2
48%*

*10 — 12
11 — 3 1/2*

off 12-1

NO. 5AH1684
DALLAS POST CARD CO., DALLAS, TEXAS (AND UNION
NEWS T.M.) ORDER NO. 26487
DATE 10/6/44

25 M POST CARDS MAKE OVER ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
TERMINAL STATION, DALLAS, TEXAS

PRIV. NO. UPPER LEFT CORNER - D-35

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT OLD STYLE CARS, PUT IN A FEW STREAMLINED ONES. SHOW
FOUNTAIN RUNNING AND SHOW FLAG ON TOP OF FLAG POLE. SHOW SHRUBBERY
ALONG NEXT TO THE BUILDING IN BETWEEN THE DOORS ALL ACROSS THE
FRONT. PUT IN TREES ALONG THE FRONT BETWEEN THE CURB AND
SIDE WALK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES
TO OFFICE RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all titles or nega-
tives are uniform and colors are
uniform with each other.

5x7
Halden
see card

ESTIMATE
By 5 5
Date OCT 8 1944
Cost Dept. Checked
OCT 8 1944
ST. TIME
No. Time Allowed ENTERED DEPT. DATE COMPLETED
OCT 19 1944 OCT 19 1944
6 3 11/2/44
NOV 2 1944
116 134
120 9'2
11-13
DATE
DATE
By

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO. 3A-11685

ORDER NO. 56154

DATE 9-18-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT D.P.C.

TITCHER-GOETTINGER DEPARTMENT
STORE, DALLAS, TEXAS

COLOR DESCRIPTION

USE PHOTO NO. 5862-29

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Ret 8 1/2
RC 3/4
12 3/4

Rephoto

7

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO 5A-HI 686

ORDER NO. 56154

DATE 9-17-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

HILTON HOTEL, DALLAS, TEXAS

D.P.C.

COLOR DESCRIPTION

SEE ARCHITECTS COPY, USED ON GROUP CARD NO. 2A-H252
MARKED X

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Extra 2 hrs
Net 2
2001 1/2
A 97

TEICH & CO

Deal-61154

✓ DALLAS POST CARDS
DALLAS, TEXAS

✓ NO. 5A-H1687

ORDER NO. 56154

DATE 9-18-25

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BLUE BONNETS, THE TEXAS STATE
FLOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

~~D.P.C.~~

COLOR DESCRIPTION

USE PHOTO NO. 103499
SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF ☒ RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12/12/25

Rep 8/25

DALLAS POST CARD CO., DALLAS, TEXAS

NO

ORDER NO. 13098

DATE 5-20-1938

25 M POST CARDS

ART COLORTONE MAKEOVER

WHITE BORDER *Full Face*

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BLUE BONNETS, THE TEXAS
STATE FLOWER

in sky

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1687. MAKE FLOWER RIGHT SHADE OF BLUE AND MAKE THEM
STAND OUT BY THEMSELVES, NOT BUNCHED TOGETHER AS THEY NOW ARE.
(SEE CARD ATTACHED FOR EXAMPLE)

27741

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

49388

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK'd

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date _____ By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| C. MESSING. TYPE SET UP | | | MAY 23 1938 | MAY 23 1938 |
| SMITH | | | | |
| RE TOUCHING | | 2 1/2 | 5 27 | 5 31 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 82 | | 5 31 | 6 - 14 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 22 | 1 1/2 | | 5 14 |
| ARTIST DEPT. | | 8 | 6 - 15 | 6 - 15 |

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

By _____

✓ DALLAS POST CARDS
DALLAS, TEXAS

NO. 5A-H1688

ORDER NO. 56154

DATE 9-13-35

25 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

NIGHT SCENE OF DALLAS, TEXAS FROM
MEDICAL ARTS BUILDING

D.P.C.

COLOR DESCRIPTION

FILL IN BLDG. WHERE STEEL WORK SHOWS ONLY, FROM CARD NO.
1A549 ATTACHED. VIEW OF THIS BLDG. ON PHOTO IS SIDE VIEW, WHILE
SAMPLE IS FRONT VIEW. THE SMALL TOWER IS TO SHOW ON LEFT SIDE
OF BLDG. WHEN FILLED IN LARGE BLDG. ON LEFT IS GRAY, NOT RED.

PUT IN CLOUD EFFECT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

15
202
13 1/2

DALLAS POST CARDS
DALLAS, TEXAS

✓ NO. 5A-H1689

ORDER NO. 56154

DATE 9-10-35

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

THEATRE ROW, DALLAS, TEXAS

D.P.C.

COLOR DESCRIPTION

MAKE NIGHT SCENE. COLORS AS MARKED. SEE CARD ATTACHED. NAME OF
THEATRE IN DISTANCE IS 'MELBA'. SIGN RIGHT BEHIND IT READS R.K.O.
'MAJESTIC'. SEPARATE THEM AND SHOW BOTH SIGNS AS INDICATED.
GIVE SPECIAL ATTENTION TO THEATRE LIGHTING AND SIGNS.
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF X

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 100

Part II
No 2
A-132

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.

DIAL No. **5A-H1690** ORDER NO. **56164** DATE **9-16-1935**

CUSTOMER

**FRANCISCAN MONASTERY,
PATERSON, NEW JERSEY**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO COLORIT, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ST. BONAVENTURE'S R.C. CHURCH,
FRANCISCAN MONASTERY, PATERSON, N. J.**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE
DEADLINE

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

R- 10
HE- 2 1/4
13
C 1/2

7

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 5A-H1691 ORDER NO. 56164 DATE 9-16-1935

CUSTOMER FRANCISCAN MONASTERY,
PATERSON, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. ANTYONY'S NATIONAL SHRINE, ST.
BONAVENTURE'S CHURCH, FRANCISCAN FATHERS,
PATERSON, N. J.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

straighten photo
Paterson 7/12

2 lines

R- 7 1/2
H.C. 2
A 12 1/2
G 1/2

Get Work
20.00

off des 10/28/35

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. 5A-H1692 ORDER NO. 56165 DATE 9-16-1935

CUSTOMER BARCELONA TEA ROOM,
CORAL GABLES, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M PB SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BARCELONA RESTAURANT - 834 PONCE DE
LEON BLVD. - CORAL GABLES, FLORIDA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED TO 5A-H1671

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO 5A-H1671

PHOTO RETURNED TO PHOTO USED FOR

R. 3 1/4
2 1/4
1 3/4
C 1/4

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 5A-H1693 ORDER NO. 56180 DATE 9-18-1935

CUSTOMER CLIFF TOWERS,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: CLIFF TOWERS HOTEL & APARTMENTS,
DALLAS, TEXAS

BOT: A COUNTRY HOME IN TOWN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rcphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Follow instructions attached

PHOTO RETURNED

TO

PHOTO USED FOR

Rec'd 2 1/2
200-1 1/2
A 40
C 1/2

6

HC-1 1/2
A-9 1/2

FORT TICONDEROGA,
FORT TICONDEROGA, N. Y.

✓ NO. 5A-H1694

ORDER NO. 56184

DATE 9-17-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW FROM THE
EAST, FORT TICONDEROGA, XXXXX
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. ~~56184~~

1A3493

SUBMIT: RET: PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1A

HC-14
A 9

FORT TICONDEROGA,
FORT TICONDEROGA, N. Y.

✓ NO. 5A-H1695

ORDER NO. 56184

DATE 9-17-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOOKING SOUTH FROM**
FORT TICONDEROGA, N.Y.
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

~~YES~~ NO

IMPRINT

~~SAME AS ABOVE~~

NONE

COLOR DESCRIPTION

USE PHOTO NO. ~~4455~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. ☒

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

HC-11
A-9

| | | |
|---|---------------------------------------|-----------------------------------|
| FORT TICONDEROGA, FORT TICONDEROGA, N. Y. | | NO. 5A-H1696 |
| 25 M ART COLORTONE POST CARDS, WHITE BORDER | | ORDER NO. 56184 |
| | | DATE 9-17-1935 |
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER. | FRONT NO. 1 | R. M. YES |
| TITLE (IN FULL) ENTRANCE TO PLACE D'ARMES, SOUTH BARRACKS, FORT TICONDEROGA, NEW YORK | IMPRINT SAFE AS ABOVE NONE | |
| COLOR DESCRIPTION | | |
| USE PHOTO NO. 1A3490 | | |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. | | |
| PHOTO PROPERTY OF C. T. & Co. <input checked="" type="checkbox"/> CUSTOMER | | |
| CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET | | |

TYPE SET UN

HC-11/✓
A-8³/₄

FORT TICONDEROGA,
FORT TICONDEROGA, N. Y.

✓ NO. 5A-H1697
ORDER NO. 56184
DATE 9-17-1935

25 MART COLORTONE PHOTO CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) SOUTH BARRACKS FROM
THE FLAG BASTION, FORT TICONDEROGA,
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. R. M. YES
IMPRINT ~~SAME AS ABOVE~~ NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A3489

In OBH 2492

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HC 11/2
A-9

FORT TICONDEROGA,
FORT TICONDEROGA, N. Y.

✓ NO. 5A-H1698
ORDER NO. 56184
DATE 9-17-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)
THE SOUTH WALL,
FORT TICONDEROGA, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT
XXXXXXXXXXXXX NONE

in OBH 2489

COLOR DESCRIPTION
USE PHOTO NO. 107136

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DEADLINE

214

HC- 11/4
A - 83/4

FORT TI CONDEROGA,
FORT TI CONDEROGA, N. Y.

✓ NO. 5A-H1699

ORDER NO. 56184

DATE 9-17-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH BATTERY AND FLAG
BASTION, FORT TI CONDEROGA, NEW
YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SNONE

anobH2491

COLOR DESCRIPTION

USE PHOTO NO. 1A3487

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPESET UP

DEADLINE

2

HC-1 1/2
A-93/4

FORT TICONDEROGA,
FORT TICONDEROGA, N. Y.

✓ NO. 5A-H1700

ORDER NO. 56184

DATE 9-17-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ETHAN ALLEN STAIRWAY,

WEST BARRACKS, FORT TICONDEROGA,
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

in 03H2490

COLOR DESCRIPTION

USE PHOTO NO. 1A3485

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5

HC-1 1/2
79

FORT TICONDEROGA,
FORT TICONDEROGA, N.Y.

✓ NO. 5A-H1701
ORDER NO. 56184
DATE 9-17-1935

.25 M ART COLORTONE POST CARDS, WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|--|-----------------------------------|
| PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER. | FRONT NO. 1 R. M. YES |
| TITLE (IN FULL) SALLY PORT AND WEST DEMILUNE, FORT TICONDEROGA, NEW YORK | IMPRINT NONE |

in 0 B H 2489

COLOR DESCRIPTION

USE PHOTO NO. 1A3483

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

15
5

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO.

5A-H1702

ORDER NO. 56188

DATE 9-18-1935

CUSTOMER

WELDMECH STEEL PRODUCTS CO.,
HATTIESBURG, MISS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WELDMECH FULL STREAMLINE BOTTLERS'
SEMI-TRAILER BODY

(SECOND LINE) CAPACITIES 180 to 325 CASES
OR MORE.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

Screen 120
133
150
175

COLOR DESCRIPTION

Use regular Coca Cola colors

Return photo

Make Red impression

SHEPEARD'S
PENSACOLA, FLORIDA

✓ NO 5A-H1703

ORDER NO 56192

DATE 9-18-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL)

IMPRINT SHEPEARD'S, PENSACOLA, FLA.

AERIAL VIEW OF PENSACOLA, FLA.

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

Ret. 7 1/2
K02
A13

6

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. 5A-H1704 ORDER NO. 56202 DATE 9-20-1935

CUSTOMER WELFARE & RECREATIONAL ASSN.,
XXXXXX WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LINCOLN BORNE BY LOVING HANDS -
LINCOLN MUSEUM, WASHINGTON, D. C.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PUBLISHED BY WELFARE AND RECREATIONAL ASSOCIATION, WASHINGTON, D. C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

2.500

OK Pur

13-
1/p spec job
X hr
4 hr

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **5A-H1706** ORDER NO. **56202** DATE **9-20-1935**

CUSTOMER **WELFARE & RECREATIONAL ASSN.,
WASHINGTON, D. C.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3½ x 5½

STYLE **PHOTO COLORIT, WHITE BORDER**

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

**ROOM IN WHICH ABRAHAM LINCOLN DIED -
LINCOLN MUSEUM, WASHINGTON, D. C.**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PUBLISHED BY WELFARE AND RECREATIONAL ASSOCIATION, WASHINGTON, D. C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

LIGHTEN HALLWAY SO DARK SHADOWS ARE REMOVED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PICTURE OF "SMITH" AND "THE HORSE FAIR" ARE VERY SUBDUED, THE FIRST BEING A STEEL ENGRAVING,
THE SECOND ALMOST A FAINT BLUE & GREENISH TINTS. SHOW STAND IN BLACK GRAINED, MODULATED
WALNUT, MARBLE ~~TEXT~~ SLAB, CHINA WASH BOWL AND WATER PITCHER

ALSO SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

Art Wash
10.00

OK P
2

See 4
13
12½
C 3/4 20

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1707 ORDER NO. 50202 DATE 9-20-1935

CUSTOMER WELFARE & RECREATIONAL ASSN.,
WASHINGTON, D. C.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title In Plate Yes No Copyright in Plate Yes No

Title in full THE HOUSE IN WHICH ABRAHAM LINCOLN
DIED — LINCOLN MUSEUM, WASHINGTON, D. C.

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PUBLISHED BY WELFARE AND RECREATIONAL ASSOCIATION, WASHINGTON, D. C.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. PLACQUE BRONZE, WEATHER BEATEN.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES

NO

Red 3
300 1 1/2
A 9 1/2
C 3/4

10
3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — RETURN PHOTO YES NO

DIAL No. 5A-H1708 ORDER NO. 56202 DATE 9-20-1935

CUSTOMER WELFARE & RECREATIONAL ASSN.,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper Lower Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLAG OF THE U.S. TREASURY GUARDS
LINCOLN MUSEUM, WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PUBLISHED BY WELFARE AND RECREATIONAL ASSOCIATION, WASHINGTON, D. C.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

BACKGROUND DEEP BLUE. EAGLE RUNS FROM GREY TAN AT JOINT OF WINGS TO A SOFT BLuish GRAY AT TIPS.
STARS A GOLDISH EFFECT. SCROLL RED. LETTERING CREAMISH TAN, BLUE OUTLINE. SPRIG IN EAGLE'S
CLAW GREENISH WITH BERRY RED SAME AS SCROLL. SHIELD BLUE DULL WITH VERTICAL STRIPES
ALTERNATING RED & DIRTY WHITE. TASSEL OR FRINGE TANNISH YELLOW OR BUFF.

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work
2.75
Ch. P. 2

6

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 5A-H1709 ORDER NO. 56202 DATE 9-20-1935

CUSTOMER WELFARE & RECREATIONAL ASSN.,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DEATH ~~IN~~ BED SCENE OF ABRAHAM LINCOLN

LINCOLN MUSEUM, WASHINGTON, D. C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PUBLISHED BY WELFARE AND RECREATIONAL ASSOCIATION, WASHINGTON, D. C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. UNIFORMS ARE OF NORTHERN TROOPS - ALL COLORS MUST BE SUBDUES
BECAUSE ORIGINAL IS ONLY A STEEL ENGRAVING AND THEY ARE NOT TO BE TOO COLORFUL- WATCH THIS
VERY CAREFULLY. SOFT DULL GRAY & BLACK IN OTHER MEN'S CLOTHES. WOMAN'S DRESS HAS A DULL
BLuish TINT.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Out Work
1900
OK 1/2

5
2 1/4
A 1/4
C 3/4

DALLAS POST CARDS,
DALLAS, TEXAS

NO. 5A-HL710 ✓

ORDER NO. 56205

DATE 10-4-1935

25 M ART COLO TONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

SANTA FE BUILDING,
DALLAS, TEXAS

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 2004-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3 1/2

DALLAS POST CARDS,
DALLAS, TEXAS

NO. 5A-H1711

ORDER NO. 56205

DATE 10-4-1935

25 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) REPUBLIC ~~TRK~~ BUILDING,
DALLAS, TEXAS

IMPRINT.

COLOR DESCRIPTION

USE PHOTO NO. 1A549.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL NO. 5A-H1712 ORDER NO. 56221 DATE 9-18-1935

CUSTOMER

VENETO RESTAURANT

SAN FRANCISCO, CALIF.

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: TELEPHONE: GARFIELD 9711

BOT: THE VENETO RESTAURANT - 289 BAY ST. -

SAN FRANCISCO, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

COLOR INSTRUCTIONS

Walls and ceiling are done in sort of multi colors, very much on the order of 2A-H458 ATT'D. THE PLACES ON THE WALLS WHERE THE PLASTER HAS FALLEN AWAY ARE A SORT OF REDDISH BACKGROUND FOR THE LATH EFFECT. THE CANOPY AND CORRUGATED ROOF EFFECTS ARE OF THE USUAL TERRA COTTA COLOR. CUPS HANGING ON THE WALL ARE EACH OF A DIFFERENT SOLID COLOR, LIKE RED, BLUE, YELLOW, ETC. THE STAINED GLASS OVAL TOP WINDOWS OVER CANTINA IS A GREEN COLOR AND THE DESIGN IS RED CIRCLE EFFECT. THE LIGHT SHOW NG THROUGH MAKES A VERY COLORFUL EFFECT. NOTE THE MURAL PAINTINGS ON WALLS ON EACH SIDE OF CANTINA. THE WATER EFFECT IS VERY BLUE. TABLE CLOTHS: EACH TABLE IS COVERED WITH TWO TABLE CLOTHS, SAN FOR INSTANCE: ONE IS YELLO AND THE CLOTH OVER THAT IS RED, & VICE VERSA. DIFFERENT COMBINATIONS: GREEN & RED, BLUE & RED, ETC. NAPKINS CARRY OUT SAME COLOR EFFECT IDEA ONLY NAPKINS ARE OF CONTRASTING COLORS OF THE TABLE CLOTHS. CANDLESTICKS ARE EACH OF A DIFFERENT COLOR CANDLE WITH MULTI COLOR CANDLE DRIPPINGS. WATER BASES, SUGAR BOWLS, ETC. IS EACH A SOLID COLOR. ONLY ONE CHANDELIER IE SHOWN IN PHOTO. THE HANGING CHAIN PORTION IS A DARK COLOR BRONZE. THE CROSS BEAM AT BOTTOM IS OF OAK, THE CANDLESTICKS OF CREAM, SLIGHTLY MULTI COLORED DRIPPINGS. GLOBES ARE ORANGE. CHAITS OAK, FLOORS VERY DARK OAK COLOR. BRING OUT ROOM AT RIGHT. NOTE OLD OAKEN BUCKET SEEN IN DISTANCE. NOTE GREENERY UNDER CORRUGATED CANOPY AND GREENERY & FLOWER BOX ON FLOOR AT ENTRANCE. THE LITTLE WINDOW IN COTTAGE: CURTAIN IS CREAM, LATTICE WORK IS GREENISH COLOR. THAT HEAVY BEAM ACROSS AT CEILING IS A MULTI COLOR.

Photo 9-22-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Printing — White Border — Full Face.

175

Handcolor — Black & White Proof. Titles — Red, Blue.

REPRODUCTION

YES NO

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1713

ORDER NO. 56222

DATE 9-18-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

B5
Photos for
this Customer

CUSTOMER SHORE PARK HOTEL,
MIAMI BEACH, FLA.

12 1/2 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP: SHORE PARK HOTEL MIAMI BEACH, FLORIDA

BOT: OVERLOOKING LUMMUS PARK AND OCEAN

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

PRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO MARKED "A". SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Moufton CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

13 1/2
200 13/4
A11
C 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1718 ORDER NO. 56224 DATE 9-18-1935

CUSTOMER HOTEL SERVICE, INC.,
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC GROUP (2) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NIPPON ROOM, HOTEL VENDOME, BOSTON,
MASS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

| | |
|---|-----|
| Negative — Line — Halftone — Combination. | 120 |
| Dry — Wet — Pancromatic — Color Separation | 133 |
| Transfer — Paper Process — New Process. | 150 |
| Stripping — White Border — Full Face. | 175 |
| Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue. | |

WALLS ABOUT #14, DECORATION DRAWINGS GRAYS AND SMUDGY BLACKS. WOODWORK LIGHT MAPLE. SMALL SQUARES
AT SIDES OF DOOR AT LEFT IN GOLD & BLACK. CARPET ABOUT #7 WIT DESIGN IN 3, 11, 14, 18 & 25. CEILING
WHITE. SCREEN AT RIGHT BLACK & GOLD. FURNITURE BLACKS SEATS AND TABLE TOPS #10. BENCH SEATS
(AROUND WALLS) ALSO #10 DEATHER. WHOLE LIGHTED WITH A VERY SUBDUED LIGHT. COLOR SCENE OF INSERT
SAME AS MAIN ROOM. CIRCULAR LIGHT BEHIND BAR AND CEILING LIGHTS ARE LIGHT AMBER WHEN LIGHTED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **✓ 5A-H1719** ORDER NO. **56247**

DATE **9-19-1935**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
**NEW MICHIGAN HOTEL,
CHICAGO, ILL.**

25 M PG GROUP (3) SIZE **3½ x 5½**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE BACK OF PHOTO

SEE BACK OF PHOTO

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

Red 4/11/36
Ex-1719
23-1

*After despatch 500 photos
to Salesman*
John

7
7
13
11
24
7
35-00
6/41

Off 2nd 3/4/36
11

DISTRIBUTED AND COPYRIGHT BY
J.R.WILLIS, BOX 665,
ALBUQUERQUE, N.M.

NO. 5A-B1720 ✓

ORDER NO. 56266

DATE 9-19-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GILA MONSTER

BOT, SMALL TYPE: SEE OTHER SIDE

PRIVATE NO. UPPER RIGHT CORNER: 89

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS AND COLORED SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL No. 5A-H1721 ORDER NO. 56265 DATE 9-25-1935

CUSTOMER HOTEL POWERS,
BENNETTSVILLE, S. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: HOTEL POWERS - BENNETTSVILLE, S. C.

BOT: 388 MILES FROM WASHINGTON - 379 MILES FROM
JACKSONVILLE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE ALLNPOLES & WIRES.

MAKE CHANGES ON SKETCH AS FOLLOWS: SHOW SECOND
FLOOR BALCONY THAT IS JUST ABOVE THE MAIN
ENTRANCE. HAVE TWO LIGHT POSTS SHOW ABOUT WHERE
CUSTOMER HAS PLACED CROSSES ON SKETCH. HAVE
A MODERN LAMP POST SHOWING ONLY ONE LIGHT SHADE
NOT FIVE AS THE ONE IN THE PHOTO SHOWS.

COLOR DESCRIPTION

ADD THE APPEARANCE OF GREEN LIFE TO THE FOREGROUND.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret 6 1/2

He 1 1/2

La 9 3/4

2 1/2

SCARON MANOR
SCHROON LAKE, N.Y.

NOA-H1722 ✓

ORDER NO. 56270

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

AMPHITHEATRE, STAGE AND DANCING
UNDER THE STARS, SCARON MANOR ON
SCHROON LAKE, N.Y.

IMPRINT

NONE

COLOR DESCRIPTION

AMPHITHEATRE-GRANITE ROCK. CEMENT STEPS AND FLOOR AND STAGE FLOOR.
DANCE FLOOR RED RUSTIC CONCRETE. GRAY WOODEN SEATS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

12

2012
A9 1/2

2

SCARON MANOR
SCHROON LAKE, N.Y.

NO. 5A-H1723 ✓

ORDER NO. 56270

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES 5A-H1722

TITLE (IN FULL)

BASEBALL DIAMOND AND TENNIS COURTS
SCARON MANOR XMB ON SCHROON LAKE,
N.Y.

IMPRINT

NONE

COLOR DESCRIPTION

RUSTIC SPANISH COTTAGES, RUSTIC RED ROOF

SUBMIT: RET. PHOTO

* B & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

12

SCAROON MANOR
SCHROON LAKE, N.Y.

NO5A-H1724 ✓

ORDER NO. 56270

DATE 9-23-35

M 2,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES as 5A H1722

TITLE (IN FULL)

IMPRINT
NONE

SCAROON PARK IN FRONT OF MAIN HOUSE,
SCAROON MANOR ON SCHROON LAKE, N.Y.

COLOR DESCRIPTION

SOME UMBRELLAS RED & WHITE, BLUE & GRAY. BE SURE & SHOW
UMBRELLAS AND FLOWERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

12

3 1/2

Shingon

*XP 12
A9 1/2*

NO. 5A-H1725 ✓

ORDER No. 56270

DATE 9-23-35

SCARON MANOR
SCHROON LAKE, N.Y.

M

12,500 ART COLOPHONE POST CARDS, WHITE BORDER

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES as 5A/H1722

TITLE (IN FULL)

IMPRINT

NONE

AMPHITHEATRE SEATS AND OPEN AIR
GRILL ROOM, SCARON MANOR ON
SCHROON LAKE, N.Y.

COLOR DESCRIPTION

PROTECTIVE ROOM SOLID CONCRETE WITH SPANISH ARCHITECTURE EFFECT.
BLDG. IN BACK-WHITE FRAME & RED ROOF, BROWN SEATS. BOXES GRAY WITH
GREEN RED & GOLD COLORED UMBRELLAS. TAKE OUT FLAG POST

See 1722 for Color of Floors

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET L

SEADLIN

SCARCON MANOR
SCHROON LAKE, N.Y.

NO. 5A-H1726 ✓
ORDER NO. 56270

DATE 9-23-35

M

12,500 ART COLOSTON POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES as 5A-H1722

TITLE (IN FULL)

IMPRINT
NONE

CHAMPIONSHIP HANDBALL COURTS
SWEPT BY LAKE BREEZES, SCARCON MANOR
ON SCHROON LAKE, N.Y.

COLOR DESCRIPTION

BACKGROUND
WHITE & BLACK OUTSIDE LINES

SMALL BUILDING IS WHITE & RED ROOF
BE SURE & COLOR UP FLOWERS AS IT LOOKS BAD NOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET J

28 1/2
A8 1/4

2

SCAROON MANOR
SCHROON LAKE, N.Y.

NO. 5A-H1727 ✓

ORDER NO. 56270

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO

R. M.

YES as JAH/22

TITLE (IN FULL)

IMPRINT

'CRIB IN LAKE' AND FLEET OF
BOATS FOR GUESTS, SCAROON MANOR
ON SCHROON LAKE, N.Y.

NONE

COLOR DESCRIPTION

BOATS GREEN & WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET G

15

2014
A 84

C. W. HUGHES & CO., INC.,
MECHANICVILLE, NEW YORK

1 1/2

NO. 5A-H1728 ✓

ORDER NO. 56275

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

MT. VAN HOEVENBERG, OLYMPIC BOB
RUN, LAKE PLACID, N.Y. ADIRONDACK

SAME AS ABOVE

PRIVATE NO. 3-4' MTS.
UPPER BORDER- 102 FROM RIGHT EDGE IN

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

11

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 5A-H1729 ✓

ORDER NO. 56275

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

WHITEFACE MOUNTAIN FROM LAKE PLACID,
N.Y. ADIRONDACK MTS.

SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN
UPPER BORDER-103

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO 5A-H1730

ORDER NO 56275

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

DOG TEAM ON MIRROR LAKE, LAKE PLACID SAME AS ABOVE
N.Y. ADIRONDACK MTS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER-104

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 248

no 12
A 92

3 1/2

C.W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 5A-H1731 ✓

ORDER NO. 56275

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

SKI JUMPER TAKES TO THE AIR FROM
OLYMPIC SKI HILL, LAKE PLACID, N.Y.

ADIRONDACK MTS.
PRIVATE NO. 3-4 FROM RIGHT EDGE IN
UPPER BORDER- 105

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 110

OK
A9 1/4

2

C, W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 5A-H1732 ✓

ORDER NO. 56275

DATE 9-23-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

WINTER SCENE ALONG LAKE PLACID
BRIDLE TRAILS, LAKE PLACID, N.Y.
ADIRONDACK MTS.
PRIVATE NO. 3-4 FROM RIGHT EDGE
IN UPPER BORDER 106

SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

C. W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 5A-H1733 ✓

ORDER NO. 36275

DATE 9-25-35

M 2,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

SKIER PAUSES BY MOUNTAIN BROOK AT
LAKE PLACID, N.Y. AD IRONDACK MTS.

SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN
IN UPPER BORDER- 107

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO 5A-H1734 ✓

ORDER NO 56275

DATE 9-23-35

M 12,500 ART COLOR TONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WHITEFACE MOUNTAIN FROM COBBLE
HILL, LAKE PLACID, N.Y.
ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN
UPPER BORDER-108

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

22

APK
A82

C.W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 5A-H1735 ✓

ORDER NO. 56275

DATE 9-25-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

RIDING HIGH ON WHITEFACE CURVE,
OLYMPIC BOB-RUN, LAKE PLACID, N.Y.
ADIRONDACK MTS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER-109

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 114

HC 1 1/2
A9

22

DATE 9-23-35

(ALL OF THIS ON THE PICTURE SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

| IN UPPER BORDER | COLOR DESCRIPTION |
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30116

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

[Faint handwritten notes or bleed-through from the reverse side of the page.]

2014
A9

22

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 5A-H1737 ✓

ORDER NO. 55275

DATE 9-23-35

M

12,500 ART CO. ORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MIRROR LAKE IN WINTER, LAKE PLACID,
N.Y. ADIRONDACK MTS.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER-III

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-11-35

15

2x1 1/2
A9

C.W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 5A-H1738 ✓

ORDER NO. 56275

DATE 9-23-35

M

12,500 RT COLORED POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OLYMPIC ARENA IN WINTER, LAKE
PLACID, N.Y. ADIRONDACK MTS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER-112

FRONT NO.

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

8

HENRY S. BEACH
EL PASO, TEXAS

NO. 5A-H1739 ✓

ORDER NO. 56273

DATE 9-23-35

25 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

A PART OF SOLDIERS BARRACKS. NEW
TYPE CONSTRUCTION RECENTLY
COMPLETED, 7TH CAVALRY AREA, FT.
BLISS, EL PASO, TEXAS.
PRIVATE NO. BEFORE TITLE 2271

H.S.B.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTOGRAPH & NEW SHRUBBERY IS
COMING OUT QUICKLY AROUND THESE BUILDINGS, PLEASE WORK IN A FEW
WITH COLOR AND ADD PAVED DRIVEWAY AT BOTTOM OF PICTURE UP TO LINE
INDICATED BY LEAD PENCIL

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

He 1 1/2
A 9 1/2

Photo
in 21341009

5

HENRY S. BEACH
EL PASO, TEXAS

NO. 5A-HI740 ✓

ORDER NO. 54673

DATE 9-23-35

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

H.S.B.

SECTION OF OFFICERS QUARTERS,
7TH CALVARY AREA, FT. BLISS,
EL PASO, TEXAS
PRIVATE NO. BEFORE TITLE-2272

COLOR DESCRIPTION

ROOFS RED TILE. WALLS CREAM COLOR. DOORS AND DRAIN TUBES BROWN.
WINDOW TRIMMINGS PALE GREEN. CONCRETE WALKS AND DRIVEWAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 47

7.

MACKS' 5, 10 & 25C STORES
SANFORD, N. C.

NO. 5A-H1741

ORDER NO. 56289

DATE 9-25-35

6^M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

MAY STREET, SOUTHERN PINES, N. C.

COLOR DESCRIPTION

make neg photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 124

DEADLINE

7

MAKES- 5, 10 & 250 STORES
SANFORD, N.C.

✓ NO 5A-H1742

ORDER NO. 56219

DATE 5-25-35

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

WISTERIA AND DOGWOOD, SOUTHERN
PINES, N.C.

COLOR DESCRIPTION

make rephoto

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

6

85

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL No. **5A-H1743** ORDER NO. **56314** DATE **9-24-1935**

CUSTOMER **HOTEL ATLANTIS,
MIAMI BEACH, FLA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE **3 1/2 x 5 1/2**

STYLE **ART COLOR TONE, WHITE
BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE
TOP: HOTEL ATLANTIS, MIAMI BEACH,
FLORIDA**

BOT: ON THE OCEAN

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — Layout ☒ Retouched Photo ☐ Wash Drawing

Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☐ 120
Dry — Wet — Pancromatic — Color Separation ☐ 133
Transfer — Paper Process — New Process. ☐ 150
Stripping — White Border — Full Face. ☐ 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

*Must have HCP
Thursday 11/7/35*

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*58.50
- 15.00*

43.50

87

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 5A-H1744 ORDER NO. 56335 DATE 9-24-1935

CUSTOMER HOTEL ALEXANDRIA,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETE

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: HOTEL ALEXANDRIA, OHIO & RUSH STS.,
CHICAGO

BOT: ~~EMEXIAK~~ BLOCK FROM MICHIGAN AVE.

ONE HALF
SMALL TYPE: (C) CHICAGO AERIAL SURVEY CO.
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3
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10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1745 ORDER NO. 56332 DATE 9-24-1935

CUSTOMER GRAND VIEW HOTEL,
EUSTIS, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
TOP: HEADQUARTERS FOR FISHERMEN
BOT: GRAND VIEW HOTEL, EUSTIS, FLORIDA

FRONT NO. 5

(All of this on) BORDER

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Photo ret
10/16/35

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

10 — 4
8 — 2½

LOVE DRUG COMPANY
DELRAY BEACH, FLORIDA

NO. 5A-H1746 ✓

ORDER NO. 56348

DATE 5-25-55

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

ATLANTIC AVENUE, DELRAY BEACH, FLA.

COLOR DESCRIPTION

THIS IS A WIDE AVENUE LINED WITH ROYAL PALMS ON EACH SIDE.-THE
BUSHES ARE HIBISCUS WITH A HEAVY SETTING, OF BEAUTIFULY GREEN GRASS--
THE PARKWAY. THIS WIDE DRIVE HEADS TO THE OCEAN, AND IS BEAUTIFULLY
AVED. A VERY BLUE SKY, GREEN PALM LEAVES OR FERNS, ALL HIGHLY
COLORED WITH TROPICAL EFFECT.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

4-2

DUDLEY & WHITE
HAMPTON BEACH, N.H.

NO. 5A-H1747 ✓
ORDER NO. 56345
DATE 9-25-35

201-
49 1/2

| | |
|---|----------|
| M 12,500 ART COLORTONE POST CARDS, WHITE BORDER | |
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | |
| PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER. | |
| TITLE (IN FULL) | |
| THE BATHING BEACH, HAMPTON BEACH, N.H. | |
| <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| FRONT NO. 1 | R. M. NO |
| IMPRINT J.S. DUDLEY, HAMPTON BEACH, N.H. | |

503H 755

COLOR DESCRIPTION

PLAYGROUND FENCE IS WHITE. PRACTICALLY NOTHING RED. MUSIC
STAND ROOF IS GREEN.

| | | | |
|-------------------------------|------------------|---------------|---------------|
| SUBMIT: RET. PHOTO | B. L. & W. PROOF | HANDCOL PROOF | RETURN PHOTO. |
| PHOTO PROPERTY OF C. T. & CO. | CUSTOMER X | | |

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

DUDLEY & WHITE
HAMPTON BEACH, N.H.

NO5A-H1748 ✓

ORDER NO. 56345

DATE 9-25-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

OCEAN HOUSE, HAMPTON BEACH, N.H.

J.S. DUDLEY, HAMPTON BEACH, N.H.

COLOR DESCRIPTION

BUILDING IS WHITE. AWNINGS GREEN. RAFFINGS GREEN. TAKE OUT
HORSE *No reds*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

3 1/2

20 1/2
49 1/2

DUDLEY & WHITE
HAMPTON BEACH, N.H.

NO. 5A-H1749 ✓

ORDER NO. 56345

DATE 9-25-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

OCEAN AVENUE LOOKING NORTH,
HAMPTON BEACH, N.H.

IMPRINT

J.S. DUDLEY, HAMPTON BEACH, N.H.
#

COLOR DESCRIPTION

NOTHING IS RED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 12

10

DUDLEY & WHITE
HAMPTON BEACH, N.H.

NO. 5A-H1750 ✓

ORDER NO. 56345

DATE 9-25-35

M 12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

THE PLAYGROUND FROM OCEAN AVENUE,
HAMPTON BEACH, N.H.

J.S. DUDLEY, HAMPTON BEACH, N.H.

COLOR DESCRIPTION

NO RED'S

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

280 1/2
192

6

DUDLEY & WHITE
HAMPTON BEACH, N.H.

NO. 5A-H1751

ORDER NO 56345

DATE 9-25-35

M

12,500 ART COLORED TONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

OCEAN AVENUE AND BATHING BEACH
LOOKING NORTH FROM OCEAN HOUSE,
HAMPTON BEACH, N.H.

J.S. DUDLEY, HAMPTON BEACH, N.H.

COLOR DESCRIPTION

OCEAN HOUSE - WHITE. TAKE OUT 3 OR 4 AUTOS.
NOTHING RED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURTIS & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 324-22

DEADLINE

5

DUDLEY & WHITE
HAMPTON BEACH, N.H.

NO. 5A-H1752

ORDER NO. 56345

DATE 9-25-35

M

12 500 ART CO. ORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE BATHING BEACH FROM OCEAN AVENUE,
HAMPTON BEACH, N.H.

FRONT NO.

R. M.

NO

IMPRINT

J.S. DUDLEY, HAMPTON BEACH, N.H.

COLOR DESCRIPTION

TAKE OUT AUTOS, MUSIC STAND - GREEN ROOF
NOTHING RED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 5A-H1754

ORDER NO.

DATE 9-25-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER G. R. KINNEY CO.,
NEW YORK, N. Y.

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
NEW FOOTWEAR COLORS BY ENZEL OF
PARIS, 1228 MARKET STREET, PHILADELPHIA
LOCUST 9644

(SET IN GIRDER MED. OR KABEL.
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & SKETCH ATTACHED.

ALSO SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO DRAWING & INSTRUCTIONS ATTACHED.

DEADLINE
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 2
HC - 23/4
A - 17
C - 1

Art Work
2250

OKM

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1755 ORDER NO. 56354 DATE 9-25-1935

CUSTOMER THE IRVING DREW CO.,
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DREW ARCH REST SHOES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

sample by [unclear]

DEADLINE

RETURN DRAWINGS

1 Extra Neg for DK Blue

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

*L.A. 5-
Ret 1/2
H.C. 1 1/2
L.A. 9 1/2*

*Photos DK Blue [unclear]
" Red "*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1756 ORDER NO. 56359

DATE 9-25-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HALL CATERING CO.,
DETROIT, MICH.

12½ M FC GROUP (2) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HALL'S CAFE, 1/2 BLOCK FROM CITY HALL

135 WEST LAFAYETTE BLVD. DETROIT, MICH.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. SHOW AS MUCH DETAIL AS POSSIBLE
IN BOTH ROOMS. SEE MR. BLANCHER'S & SALESMEN'S
INSTRUCTIONS ATTACHED TO PHOTOS & LAYOUT.
PLEASE FOLLOW ALL DETAILS AS CLOSELY AS POSSIBLE
AS THIS IS A VERY PARTICULAR CUSTOMER.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print, Handcolor — Black & White Proof. Titles—Red, Blue.

SEE INSTRUCTIONS ATTACHED TO PHOTOS. COLOR DESCRIPTION

GENERAL COLORS TO BE THE SAME AS 4A-H929 ATTACHED. PANELS ON WALL ARE BROWNS, GREENS & TANS.

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

J. B. HOFFMAN,
HARRISBURG, PA.

NO. 5A-H1757 ✓

ORDER NO. 5661

DATE 9-27-1935

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) STATE FARM SHOW
BUILDING, HARRISBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Print no before title - 20

81306

COLOR DESCRIPTION

DARK RED BRICK. WHITE STONE CORNICE & ANIMAL FIGURES ON CORNICE IN
CENTER. BRONZE MARKEES. LIGHT CEMENT BASE & WALKS. DARK GRAY GRAVEL
DRIVE. GREEN LAWN & HEDGE ON LEFT & NEXT TO BLDG. PUT FLAG ON POLE
IN CENTER & ON REAR LEFT. MAKE LAWN SMOOTH IN FOREGROUND.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1758

ORDER NO. 56369

DATE

9-25-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

THE MEEKIN CO.,
CINCINNATI, OHIO

Photos for
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OLD KENTUCK BAKING POWDER

(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE LABEL ATTACHED

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5A
56369
200
OK/9/2

make Red improvement

3

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL NO. 5A-H1759 ORDER NO. 56368 DATE 9-25-1935

CUSTOMER HOLZMAN'S, INC.,
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER LAYOUT)

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & COPY ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1 1/2

6 1/2

HC 2

A-11 1/2

C-1 1/2

YES

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —
RETURN PHOTO YES NO

DIAL NO. 5A-H1760

ORDER NO. 56384

DATE

9-27-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MIDWAY HOTEL CO.,
ROCKFORD, ILL.

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. SCALE ON FLOOR SEEMS A TRIFLE
LARGE FOR FLOOR SPACE; COULD BE SMALLER AND JUST
AS WELL PRODUCED, LINES BEING PROMINENT.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED. THE CREAM COLOR IN CEILING SHOULD LOOK MORE RICH A CREAM COLOR INSTEAD OF
GOLD - IT MATCHES THE BLINDS FAIRLY WELL. THE LINES OF SILVER SHOULD STAND OUT MORE PROMINENT
ON SIDE WALLS BETWEEN SHADES OF BLUE.

PHOTO RETURNED

TO

PHOTO USED FOR

Red 5
HC 1 1/2
A 12
C 3/4

Get more

1200

OK

3 1/2

EC 1 1/2
A-10

SAPIRSTE IN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 5A-H1761 ✓

ORDER NO. 56410

DATE 9-30-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) BIRD'S-EYE VIEW OF
ROCKEFELLER PARK, CLEVELAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 94

COLOR DESCRIPTION

USE PHOTO NO. 100961. MODERNIZE VIEW BY PUTTING IN NEWER AUTOS,
ETC.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12
14

Off d. 10-15

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 5A-H1762 ✓
ORDER NO. 56410
DATE 9-30-1935

25 1/2
19

25 M ART COLORTONE POST CARDS, WHITE BORDER

| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
|--|--|-----------------------------------|---------------|
| PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER. | | FRONT NO. 2 | R. M. YES |
| TITLE (IN FULL) JAMES A. GARFIELD | | IMPRINT | SAME AS ABOVE |
| MEMORIAL, CLEVELAND, OHIO | | | |
| PRIVATE NO. BEFORE TITLE- 92 | | | |

COLOR DESCRIPTION

DARK GRAY STONE, LIGHT STONE PANEL ABOVE ENTRANCE. BRONZE DOORS.
GRAY STEPS. DULL DARK BROWN ROOF. RED FLOWER BED ON LEFT.
GREEN VINES ON BASE OF BLDG. & STEPS. GRAY DRIVE. GREEN LAWN &
FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT^xTEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

SAPIRSTE IN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 5A-H1763

ORDER NO. 56410

DATE 9-30-1935

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) BIRD'S EYE VIEW OF ART

IMPRINT

2
SAME AS ABOVE

YES

MUSEUM AND FINE ARTS GARDEN,
CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE- 93

COLOR DESCRIPTION

BLDG. WHITE MARBLE, LIGHT GREEN ROOF. WHITE MARBLE STAIRCASE &
RAILINGS & WALL AROUND YARD. WHITE FOUNTAIN ON RIGHT, BRIGHT
GREEN LAWN. GREEN SHRUBBERY, LIGHT GRAY WALKS. GREEN FOLIAGE IN
REAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1764 ORDER NO. 56422 DATE 9-30-1935

CUSTOMER JULIUS GROSSMAN SHOES,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~NEW SUCCESSES~~ A FEW OF THE MANY
~~IN SMART SHOE DESIGN~~ OUTSTANDING MODELS

(PEDEMODE)

Handwritten

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Leave out words "Post Card"

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. FOLLOW SAME LAYOUT,

BUT SHOES ARE TO BE DIFFERENT. SHOE MARKED

#1 ON ADVERTISEMENT ATTACHED IS TO BE FEATURED
IN THE CENTER AND FOUR MARKED X ARE TO BE
ARRANGED AS YOU SEE FIT.

USE TRADEMARK AS CIRCLED ON BOTTOM OF AD
ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

READ ADS OPPOSITE SHOES FOR COLORS. CUSTOMER LIKES RICH COLORING ON 5A-H1473 ATTACHED.

5 shoe drawings
ret. 12/10/35

Must have HCF 10/10/35

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3

Make DK blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

5A-H1765
DIAL No. ~~XXXXXXX~~ ORDER NO. 56443 DATE 10-1-1935

CUSTOMER MORRIS, MANN & REILLY
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REAL CAMEO - - - THE CHARM IN JEWELRY

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer G. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. SEE CORRECTIONS TO
BE MADE.

PHOTO LITHO
Rcphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE
DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Photo 5x7

1.0 2

Net 6

1.0 1 1/2

1.0 10

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **5A-H1766** ORDER NO. **56431** DATE **10-29-1935**

CUSTOMER **CURTIS-STEPHENS-EMBRY CO.,
READING, PA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1-2 X 5 1-2

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STYLED FOR THE CAMPUS

CURTIS - STEPHENS - EMBRY - COMPANY INC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. **5** (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. **120**

Dry — Wet — Pancromatic — Color Separation **133**

Transfer — Paper Process — New Process. **150**

Stripping — White Border — Full Face. **175**

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

make DK blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

rephoto 5x7
5
1 1/2
10 1/2
1/2
YES

See page
no more
Done
hold up

CUSTOMER
C. T. & CO.
PHOTO PROPERTY OF
RETURN PHOTO
YES
NO

DIAL NO. 5A-H1767 ORDER NO. 56432 DATE 10-16-1935

CUSTOMER
MILLER BROS.,
BALTIMORE, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALL ROADS LEAD TO MILLER BROS.

(ET. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE SKETCH ATTACHED. CORRECTIONS: NAMES OF STREETS
ARE TO BE SHOWN ON THE STREETS, NOT UNDER THEM.
THE HEAVY BLACK OUTLINE IS TO BE REMOVED AND
ONLY THE SQUARE SHOWING LOCATION OF BUILDING IS
TO REMAIN. THE RED SPOT IS TO BE CHANGED TO
GREEN TO CONFORM WITH THE REST OF THE CARD. *LITTLE

SHARP STREET* IS TO BE SHOWN IN THE SAME COLOR AS
THE OTHER STREETS AND IS TO RUN DOWN TO BALTIMORE
STREET, THE NAME *LITTLE SHARP STREET* TO BE PLAINLY MARKED. THE ILLUSTRATION OF THE BUILDING
IS TO BE BROUGHT OUT IN BRICK RED, GREEN AND BLACK

Make DK Blue impression

Red impression is made in envelope

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. 5A-H1768 ORDER NO. 56473 DATE 10-3-1935

CUSTOMER HOLLYWOOD HOTEL,
WEST END, N. J.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOLLYWOOD HOTEL CRYSTAL POOL -
HOLLYWOOD, WEST END, N. J.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE THE TREES IN FRONT OF BUILDING, AT REAR
OF POOL AND SHOW THE AWNINGS. EMPHASIZE THE THREE
DIVING BOARDS.

DO NOT EMPHASIZE THE BUILDINGS. ELIMINATE THE THREE
FIGURES LYING AND SITTING ON GRASS IN FRONT
END OF POOL. ELIMINATE THE TREE BRANCHES
OBSTRUCTING VIEW OF THE LARGE BEACH UMBRELLA AT
LEFT OF POOL. SHOW 4 PEOPLE PLAYING CARDS UNDER ONE OF THE UMBRELLAS.

USE #16 BLUE AROUND POOL EDGES. PERGOLAS AROUND POOL SHOW THE BEACH UMBRELLAS IN VARIOUS
ATTRACTIVE COLORS. THE 3 LIFE PRESERVERS- WHITE PROMINENT. AWNINGS #27. THREE DIVING
BOARDS #31. THE WIDE WALK AROUND POOL #7. BLDGS. GREY WITH CREAM TRIM. SHOW THE WHITE
SAND IN CHILDREN'S PLAYGROUND AT RIGHT OF POOL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE
BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Black & White Proof. Titles—Red, Blue.

PHOTO RETURNED

TO

PHOTO USED FOR

6

11

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1769 ORDER NO. EX 56474 DATE 10-3-1935

CUSTOMER UNDERTAKERS SUPPLY CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

G M BUS.CDS. SIZE 3 1/2 x 2 1/4

STYLE PHOTO COLORIT, WHITE BORDR

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 4A-H1148.

PHOTO LITHO

Rephoto

NEG.NO.

— Photograph each - Size 5x7 - 8x10 - 10x12
— Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS BUS.CARD NO. 4A-H1148 ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

make DK BLUE IMPRESSION
RED "

YOUNGSTOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO. 5A-H1770 ✓

ORDER NO. 56468

DATE 10-25-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BUTLER ART INSTITUTE AND

IMPRINT SAME AS ABOVE

FIRST CHRISTIAN CHURCH, YOUNGSTOWN, OHIO

COLOR DESCRIPTION

ON LEFT WHITE MARBLE ALL OVER, GREEN ROOF. DARK BRONZE SASH, LAMP POSTS & DOORS.
CHURCH ON RIGHT LIGHT STONE ALL OVER, OAK DOORS. DULL BUFF AND DULL GREEN MOTTLED
SLATE ROOF. GREEN LAWN; ~~SH~~ SHRUBBERY & FOLIAGE. REMOVE DARK SHADOW & LEAVES
ON LAWN ON LEFT. CUT SOME OFF FROM FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 1CH-1445

TYPE SET UP

Recd

*200 1/2
A 83*

YOUNGSTOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO 5A-HL771 ✓

ORDER NO. 56468

DATE 10-25-1935

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH UNIT, YOUNGSTOWN

HOSPITAL, YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY STONE, GRAY STONE CORNICE, DARK SLATE ROOF. GRAY WINDOW FRAMES, DARK SASH. LIGHT GRAY COLUMNS AT CENTER ENTRANCE. LIGHT GRAY WALL ON LEFT. GREEN LAWN & SHRUBBERY. REMOVE CABLE WIRE AND DARK SHADOWS IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO. INC.

20c 1/2
A-874

5

YOUNG TOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO. 5A-H1772 ✓

ORDER NO. 56468

DATE 10-25-1935

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
YOUNGSTOWN COLLEGE,
YOUNGSTOWN, OHIO

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

LIGHT GRAY STONE, LIGHT STONE CORNICE, OAK DOORS. DULL BUFF AND GRAY MOTTLED
SLATE ROOF, BRONZE LIGHTS. GRAY TOP ON TOWERS. GRAY STEPS & WALL ALONG LEFT &
RIGHT. GRAY SASH. GREEN LAWN & SHRUBBERY. REMOVE ALL AUTOS. REMOVE DEAD LIMBS
IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in D9892

RECEIVED NOV 1 1935

7

20212
49

YOUNGSTOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO. 5A-H1773 ✓

ORDER NO. 56468

DATE 10-25-1935

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) STAMBAUGH AUDITORIUM,
YOUNGSTOWN, OHIO

IMPRINT SAME AS ABOVE

20212608

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER, GREEN ROOF, GRAY STEPS. DARK CENTER STEPS. GRAY FLOOR ON STAIRWAY. LIGHT GRAY VASE, RED FLOWERS ON LEFT OF BLDG. DARK GREEN LAWN & SHRUBBERY. LIGHT CEMENT WALKS. REMOVE ROOF & CHIMNEY IN CENTER FOREGROUND. LARGE BLDG. ON REAR LEFT CREAM BRICK, GREEN ROOFS, BROWN SASH. SMALL BLDGS. ON LEFT CENTER BUFF & LIGHT GRAY, SLATE ROOFS. BRONZE FLAG POLE, GOLD EAGLE ON TOP.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo in 1CH-1437

1012 511 08

JOHNSTOWN NEWS CO.,
JOHNSTOWN, PA.

NO. 5A-H1774 ✓

ORDER NO. 56478

DATE 10-5-1935

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER:

FRONT NO.

1

R. M. NO

TITLE (IN FULL)

BIRD'S EYE VIEW OF

IMPRINT

SAME AS ABOVE

JOHNSTOWN, PA.

PRIVATE NO. BEFORE TITLE: 17

COLOR DESCRIPTION

USE PHOTO NO. 1480-30. SEE NOTATIONS ON CARD ATTACHED.

D-697

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. —

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2017
A12

DISTRIBUTED BY J.E.DAVIS CO.,
BROWNING, MONT.

32

NO. 5A-H1775 ✓

ORDER NO. 56488

DATE 10-4-1935

12¹/₂M ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOING-TO-THE-SUN CHALETS
AND ST. MARY LAKE, GLACIER NATIONAL
PARK, MONT.

PRIVATE NO. BEFORE TITLE: 62

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOR COLORS SEE 5A-H218.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

6

DEADLINE

DISTRIBUTED BY J.E.DAVIS CO.,
BROWNING, MONT.

NO. 5A-H1776 ✓

ORDER NO. 56488

DATE 10-4-1935

12 1/2" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOING-TO-THE-SUN HIGHWAY

ALONG LAKE MC DONALD, GLACIER NATIONAL
PARK, MONT.

PRIVATE NO. BEFORE TITLE: 61

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CAR AND SHADOW IN OILED ROAD. FOR MOUNTAIN DETAIL SEE
5A-H226.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C

B. L. & W. PROOF
T. & Co. — ☒ CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DISTRIBUTED BY J.E.DAVIS CO.,
BROWNING, MONT.

NO. ~~5A-H1777~~ 5A-H1777 ✓

ORDER NO. 56488

DATE 10-4-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

GOING-TO-THE-SUN HIGHWAY,
SHOWING LOWER ROAD STARTING CLIMB FROM THE
MC DONALD CREEK AND UPPER ROAD LEADING
TO TOP OF LOGAN PASS, GLACIER NATIONAL
PARK, MONT.

PRIVATE NO. BEFORE TITLE: 64.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

IMPORTANT! SHOW PLAINLY ROAD IN LOWER LEFT. REMOVE TWO TREE STUMPS
OBSTRUCTION. CUT ON RIGHT FOR PROPORTION. FOR COLORS SEE 5A-H207.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE STAMP

DEADLINE

14

DISTRIBUTED BY J.E. DAVIS CO.,
BROWNING, MONT.

NO. 5A-H1778

ORDER NO. 56488

DATE 10-4-1935

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

MOUNTAINOUS VISTA ON LOGAN
PASS, SHOWING GOING-T-TO-THE-SUN HIGHWAY
ROUNDING THE MOUNTAIN SIDE, GLACIER
NATIONAL PARK, MONT.

PRIVATE NO. BEFORE TITLE: 66

COLOR DESCRIPTION

IN THE VALLEY: LEFT IS ROAD, RIGHT IS WATER. DO NOT LOSE SAFETY STONE
PROTECTION ON EDGE OF MOUNTAIN ROAD. FOR COLORS SEE 5A-H227.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

DISTRIBUTED BY J.E.DAVIS CO.,
BROWNING, MONT.

5A-H1779 ✓

NO. ~~5A-H1779~~

ORDER NO. 56488

DATE 10-4-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL VIEW ON
GOING-TO-THE-SUN HIGHWAY APPROACHING
TOP OF LOGAN PASS FROM THE WEST,
GLACIER NATIONAL PARK, MONT.

PRIVATE NO. BEFORE TITLE: 63

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOR COLORS SEE 5A-H210.

Open to 10/1

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE CURT TEICH CO.

DISTRIBUTED BY J.E.DAVIS CO.,
BROWNING, MONT.

NO. 5A-H1780 ✓

ORDER NO. 56488

DATE 10-4-1935

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) RISING WOLF MOUNTAIN AND
LOWER TWO MEDICINE LAKE FROM THEODORE
ROOSEVELT HIGHWAY, U.S.NO.2, GLACIER
NATIONAL PARK, MONT.

PRIVATE NO. BEFORE TITLE: 65

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

FOR COLORS SEE 5A-H192.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 5A-H1781 ✓

ORDER NO. 56486

DATE 10-5-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL) TOP: IN THE SURF, SHOWING
MURDOCH'S BATH HOUSE AT GALVESTON, TEXAS
BOT: BATHING IN THE GULF OF MEXICO

IMPRINT

SAME AS ABOVE

Photo SBH 844

COLOR DESCRIPTION

~~BLACK~~ BLOCK OUT SIGNS. GET IN MORE BATHERS. STRENGTHEN WHITE CAPS OF
WAVES. BRING OUT FLAGS. BLDG. PAINTED LIGHT GREY, SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1782 ORDER NO. 56484 DATE 10-7-1935

CUSTOMER

MORRIS MANN & REILLY,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE PULOVA . . . COLLAR AND CUFF SETS -

~~XXXX~~

THE THREE PIECES RETAIL AT \$1.95

GOLD . SILVER . BLACK . BROWN . AUTUMN GREEN . DUBONNET

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. SPECIAL NOTE: CUFFS MUST
BE SPREAD WHEN PHOTOGRAPHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

DEADLINE

make DK BLUE IMPR.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Layout 2 1/4
Ret 6
HC-11
A-10
C 3/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1783 ORDER NO. 56482 DATE 10-4-1935

CUSTOMER FAIRBANKS HOME FOR FUNERALS,
MUSCATINE, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FAIRBANKS HOME FOR FUNERALS,
MUSCATINE, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

DEADLINE
DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. ~~XXX~~ 5A-HL784 ✓

ORDER NO. 56512

DATE 10-8-1935

W 121 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SKYLINE OF ATLANTIC CITY,
N. J.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Spotted Job -
Page -
C
Fig

2nd PR

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. 5A-H1785

ORDER NO. 56512

DATE 10-8-1935

2571 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

THE MADISON, ATLANTIC
CITY, N. J.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RED BRICK BLDG.

RETURN PHOTO TO:

MR. FRANK ELLIS SUTCH,
c/o THE MADISON,
ATLANTIC CITY, N. J.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MILLER BROS.,
ATLANTIC CITY, N.J.

NO 5A-H1786 ✓

ORDER NO. 56512

DATE 10-15-35

25 M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

PENNSYLVANIA - READING SEASHORE
LINES, ATLANTIC CITY, N.J.

SAME AS ABOVE

COLOR DESCRIPTION

SHOW UP TO DATE CARS AND PEOPLE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ☒ 5A-H1787 ORDER NO. 56498 DATE 10-5-1935

CUSTOMER OCEAN VIEW HOTEL,
PALM BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ FC XXXXL SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: OCEAN VIEW HOTEL PALM BEACH, FLORIDA

BOT: FACING THE OCEAN

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 15 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

in 7AH 2439

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

YES

RETURN PHOTO

DIAL NO. ☒ 5A-H1788 ORDER NO. 56529 DATE 10-9-1935

CUSTOMER THE BREVARD,
COCOA, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~THE BREVARD, COCOA, FLA.~~

SUB TITLES: ROOMS AFFORDING DELIGHTFUL VIEWS OF
THE RIVER. OF ATTRACTIVE SPANISH DESIGN.

INVITING LOUNGES

MAIN TITLE: THE BREVARD ON BEAUTIFUL INDIAN RIVER, COCOA, FLORIDA
RETOUCHING DEPARTMENT

☒ Submit — ☒ Sketch — ☒ Layout — ☒ Retouched Photo — ☒ Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. CHANGE STYLE OF TYPE IN
WORDING "THE BREVARD" TO SAME STYLE AS APPEARS
ON FRONT OF FOLDER ATTACHED.

THE PICTURE OF THE LIBRARY IS TO BE TAKEN OUT AND
THE ONE OF THE LOBBY USED INSTEAD.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ G. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

DK. Brevard impression
of THE BREVARD

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. ☒ 5A-H1789 ORDER NO 56528

DATE 10-9-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

CONCORDIA SEM NARY STATY.CO.
ST. LOUIS, MO.

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ADMINISTRATION BUILDING

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 870-29.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS SAMPLE ATTACHED, - BE VERY CAREFUL WITH THIS AS SAMPLE ATTACHED
IS EXACTLY THE RIGHT COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

Rel 3
7/8 1 1/2
A. 9 1/2
C 1/2

3

1 1/2
195

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1790 ✓

ORDER NO. 56533

DATE 10-8-1935

12 1/2 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ 14 R.M. No

TITLE (IN FULL)

IMPRINT

SKYLINE DRIVE AT

Same as above

PANORAMA CROSSING OF LEE

HIGHWAY AND SKYLINE DRIVE AT

PANORAMA, VA

Put plate no. on front at bottom

Private no lower right corner - 137

COLOR DESCRIPTION

BLACK MACADAM ROAD. MAKE ROAD ON LEFT & REAR LEFT BLACK. BLDGS. GRAY & BROWNISH
MIXED MIXED STONE. GREEN ROOF. GREEN TERRACE LAWN & ~~XXXXXX~~ FOLIAGE - NO YELLOW
COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

12

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1791 ✓

ORDER NO. 56533

DATE 10-8-1935

12 1/2 M ART COLORTONE FOLDER VIEW, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOUNTAIN'S
BLUE RIDGE MTS. FROM
SKYLINE DRIVE, VIRGINIA

FRONT NO. 14 R. M. No

IMPRINT NONE Same as above

Private no lower right corner - 138

Put plate no. on front at bottom

COLOR DESCRIPTION

SMOOTH DARK MACADAM ROAD. ALSO SEE NOTATION ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

EX-100 OCT 11 1935

DEADLINE

6

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1792 ✓

ORDER NO. 56533

DATE 10-8-1935

12½ M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
WHERE THREE STATES MEET,
HARPERS FERRY, W. VA.

BOT, SMALL TYPE (C) MARKEN & BIELFELD, INC.

FRONT NO.

NONE

R. M.

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1/19/37

DEADLINE

8
6

NO. 5A-H1793 ✓

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

ORDER NO. 56533

DATE 10-8-1935

12 1/2 M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) APPLE BLOSSOM TIME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~NOTE~~ 14 R. M. *Yes*

IMPRINT *Same as above*

BOT, SMALL TYPE: (C) MARKEN & BIELFELD, INC.

Put plate no on front at bottom

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. **YES**
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7/20/36

TYPE SET UP

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO.

5A-H1794 ✓

ORDER NO.

56533

DATE

10-8-1935

12½ M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

WILSON'S BIRTHPLACE,

STAUNTON, VA.

IMPRINT

COLOR DESCRIPTION

TAKE OUT DEAD TREE. ADD FOLIAGE TO A L TREES. SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

1/19/37
YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1795 ✓

ORDER NO. 56533

DATE 10-8-1935

12½M LARGE FOLDER VIEW, ART COLOR TONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

WASHINGTON AND LEE CHAPEL,
LEXINGTON, VA.

IMPRINT

COLOR DESCRIPTION

GREY SHINGLE ROOF. RED BRICK BUILDING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

1/19/37
YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

2 1/2

MARKEN & BIELEFELD, INC.,
FREDERICK, MD.

NO. 5A-H1796 ✓

ORDER NO. 56534

DATE 10-8-1935

12 1/2 M LARGE FOLDER VIEW, ART COLOR TONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STONEWALL JACKSON'S
HEADQUARTERS, WINCHESTER, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~NONE~~ 14 R. M. *Yes*

IMPRINT *Same as above*

BOT, SMALL TYPE) (C) MARKEN & BIELEFELD, INC. *Put plate no on front at bottom*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. **XRR**

PHOTO PROPERTY OF C. T. & Co. — **X** CUSTOMER **NR**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7/20/36

TYPE SET UP

DEADLINE

12

MARKEN & BIELFELD,
FREDERICK, MD.

NO. 5A-H1797 ✓

ORDER NO. ~~50553X~~ 56535

DATE 10-8-1935

12½ M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)
OLD PARISH HALL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

GRAY STUCCO, WHITE TRIM & DOORS. ~~PAVING~~ GLASS WINDOWS. OLD DARK RED BRICK WALK.
GREEN LAWN. ON RIGHT LIGHT GRAY. ON LEFT DARK DULL RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE NOT FOR

DEADLINE

28812
A9

MARKEN & BIELFELD,
FREDERICK, MD.

NO. 5A-H1798

ORDER NO. 56535

DATE 10-8-1935

12 1/2 M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) COURT HOUSE, FREDERICK, MD.

IMPRINT

BOT, SMALL TYPE: (C) MARKEN & BIELFELD, INC.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1798 (1799) ✓

ORDER NO. 56535

DATE 10-8-1935

12½ M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ALUMNAE HALL - HOOD
COLLEGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

BOT, SMALL TYPE: (C) MARKEN & BIELFELD, INC.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1/19/37

TYPE SET

DEADLINE

5

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1800 ✓

ORDER NO. 56535

DATE 10-8-1935

12½ M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

TRINITY CHAPEL

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 49190. TAKE NAME "I O O F" OUT OF BLDG. AT RIGHT. BLDG. ON RIGHT
BROWNISH RED BRICK.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 224

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1801

ORDER NO. 56535

DATE 10-8-1935

12 1/2 M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NONE

TITLE (IN FULL)

IMPRINT

RUINS OF OLD CATOCTIN
FURNACE

COLOR DESCRIPTION

DARK GRAY & BROWN MIXED STONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1802 ✓

ORDER NO. 56535

DATE 10-8-1935

12 1/2" M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. R. M.

TITLE (IN FULL)

FRANCIS SCOTT KEY

MONUMENT, FREDERICK, MD.

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

MARKEN & SIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1803

ORDER NO. 56535

DATE 10-8-1935

12¹/₂" M

LARGE FOLDER VIEW, ART. COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

OLD HESSIAN BARRACKS

IMPRINT

COLOR DESCRIPTION

NATURAL GREY STONE. GREY SLATE ROOF. RED BRICK CHIMNEYS. ALL WOODWORK DARK GREEN. PUT FOLIAGE ON TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1/19/37

TYPE SET UP

DEADLINE

Shaw

2/8/37
A9

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1804 ✓

ORDER NO. 56535

DATE 10-8-1935

| | | | |
|--|--|--|-------|
| 12 1/2 M LARGE FOLDER VIEW, ART COLOR TONE, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER. | | FRONT NO. | R. M. |
| TITLE (IN FULL) VIEW OF KITCHEN, HOME OF CHIEF JUSTICE TANEY, FREDERICK, MD. | | IMPRINT | NONE |
| BOT, SMALL TYPE) (C) MARKEN & BIELFELD, INC. | | | |
| COLOR DESCRIPTION | | | |

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO 1/19/37 YES
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2812
A 8 3/4

MARKEN & BIELEFELD, INC.,
FREDERICK, MD.

NO. 5A-H1805 ✓

ORDER NO. 56535

DATE 10-8-1935

12 1/2 M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. NONE R. M.

TITLE (IN FULL)
HISTORIC JUG BRIDGE ON
NATIONAL HIGHWAY

IMPRINT

COLOR DESCRIPTION

BRIDGE, ETC. NATURAL LIMESTONE. MACADAM ROAD. CONCRETE SHOULDER

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO. YES

1/19/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 34

DEADLINE

8

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1806

ORDER NO. 56535

DATE 10-8-1935

12½ M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

ROSE HILL MANOR, FREDERICK, MD.

IMPRINT

COLOR DESCRIPTION

WHITE BRICK, WHITE GABLE & CORNICE. WHITE DOORS & SASH. DARK GREEN SHUTTERS.
DARK GRAY STEPS. BLACK R.O.F. GRAY VASE IN YARD WITH GREEN SHRUBS. GREEN
LAWN & FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3 1/2

0

12 1/2 M
A 32

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-H1807 ✓

ORDER NO. 56535

DATE 10-8-1935

12 1/2 M LARGE FOLDER VIEW, ART COLOORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER

FRONT NO. NONE

R. M.

TITLE (IN FULL)

RICHFIELDS, SCHLEY'S
BIRTHPLACE

IMPRINT

BOT, SMALL TYPE: (C) MARKEN & BIELFELD, INC.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPER

B. L. & W. PROOF
C. T. & Co. - CUSTOMER

HANDCOL PROOF

RETURN PHOTO. YES

1/19/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MADE IN U.S.A.

DEADLINE

3

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

NO. 5A-M1808

ORDER NO. 56535

DATE 10-8-1935

2C 1-2
A8

| | | | |
|---|--|--|-------|
| 12 1/2 M LARGE FOLDER VIEW, ART COLORTONE, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER. | | FRONT NO. | R. M. |
| TITLE (IN FULL) MARYLAND STATE SCHOOL FOR THE DEAF, FREDERICK, MD | | IMPRINT | NONE |
| BOT, SMALL TYPE: (C) MARKEN & BIELFELD, INC. | | | |

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

SAPIRSTEIN GREETING CARD COMPANY
CLEVELAND, OHIO

NO. 5A-H1809

ORDER NO. 56552

DATE 10-9-35

M12,500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

SKYLINE OF AKRON, OHIO FROM
SUMMIT LAKE

PRIVATE NO. BEFORE TITLE-207

COLOR DESCRIPTION

REAR CENTER TOWER BLDG. LIGHT GRAY, REAR CENTER LEFT TOWER LIGHT
BROWN. REAR RIGHT CENTER TALL BLDG. GRAY, LARGE BLDG. ON RIGHT
CENTER DARK RED. OTHER BLDGS. ON RIGHT & LEFT LIGHT GRAY & BUFF &
BROWN. FOREGROUND LIGHT GRAY & DARK RED. SHOW LARGE BLDGS. CLEAR IN
REAR CENTER. MAKE LAKE BLUE IN FOREGROUND. BRING OUT BLDGS.
CLEAR IN REAR CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO-IN-3CH-181

TYPE SET OUT

DEADLINE

HC 1 1/2
483

4 1/2

WESLEY ANDREWS CO
PORTLAND, ORE.

NO. 5A-H1810 ✓

ORDER NO. 56547

DATE 10-9-35

M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

O.S.L. DEPOT AND HOWARD PLATT
GARDENS, BOISE, IDAHO
PRIVATE NO. IN UPPER LEFT CORNER -
320

m 5B H 1156

BOT. SMALLTYPE - WESLEY ANDREWS PHOTO
COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTOGRAPH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 34

DEADLINE

5 1/2

HC 12
1933

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. 5A-H1811 ✓

ORDER NO. 56547

DATE 10-9-35

M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

THE NEW ROGERSON HOTEL, TWIN FALLS,
IDAHO

SAME AS ABOVE

PRIVATE NO. IN UPPER LEFT
CORNER-501

BOT SMALL TYPE -- WESLEY ANDREWS PHOTO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTOGRAPH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 TYPE ART 10

DEADLINE

54

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ 5A-H1812 ORDER NO. 56544

DATE 10-8-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER WHITE WING PUB. HOUSE,
CLEVELAND, TENN.

25M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, ~~WHITE~~ *Full Face*

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title In full

CHURCH OF GOD ASSEMBLY TABERNACLE (AUDITORIUM
AND STAGE) CLEVELAND, TENNESSEE, U.S.A.

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED. SEE PIN FOR COLORS
OF FLAG.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE PIN FOR COLORS OF ~~XXXXX~~ FLAG.

YES NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

10-8-1935
1750

3 times

62

6-1/2 2 NO

3

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO

DIAL NO. 5A-H1813 ORDER NO. 56544 DATE 10-8-1935

CUSTOMER WHITE WING PUB. H USE,
CLEVELAND, TENN.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M PG SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
CHURCH OF GOD ASSEMBLY TABERNACLE, CLEVELAND,
TENNESSEE, U. S. A.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print & Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE PIN IN ENV. NO. 5A-H1812 FOR COLORS OF FLAG.

PHOTO RETURNED

TO

PHOTO USED FOR

OK Mr

PHOTO USED FOR

SEE INSTRUCTIONS ATTACHED.

2 1/2

LINDSTAD STUDIO
THERMOPOLIS, WYO.

NO 5A-H1819 ✓

ORDER NO. 56558

DATE 10-10-35

6 M C.T. ART. COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

1

NO

TITLE (IN FULL)

IMPRINT

WIND RIVER CANYON, THERMOPOLIS, WYO.

SAME AS ABOVE

~~4B#658~~

In 6BH 213

COLOR DESCRIPTION

NOTE RAILROAD ON LEFT AND HIGHWAY ON RIGHT SIDE OF RIVER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5

200 1/2
A9

2 1/2

LINDSTAD STUDIO
THERMOPOLIS, WYO.

NO 5A-H1820 ✓

ORDER NO. 56558

DATE 10-10-35

6 M.C.T. ART. COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

FALLS OF THE BIG HORN HOT SPRINGS
THERMOPOLIS, WYO.

SAME AS ABOVE

COLOR DESCRIPTION

FOR COLORS SEE CARD NO. 75173

Return this card to Mr. Weise

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 9A-10

DEADLINE

7

LINDSTAD STUDIO,
THERMOPOLIS, WYO.

NO. 5A-H1821

ORDER NO. 56558

DATE 10-10-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

YELLOWSTONE HIGHWAY, WIND RIVER
CANYON, THERMOPOLIS, WYO.

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT LETTERING. ROCKS GRAY & BUFF. DO NOT
MAKE TOO GREEN, MORE SAGEBRUSH COLOR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

LINDSTAD STUDIO,
THERMOPOLIS, WYO.

NO 5A-H1822 ✓

ORDER NO. 56888

DATE 10-10-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SACAJAWEA SPRING, THERMOPOLIS, WYO.

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 14

DEADLINE

LINDSTAD STUDIO
THERMOPOLIS, WYO.

NO. 5A-H1823 ✓

ORDER NO. 56558

DATE 10-10-35

6 M C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

TEEPEE FOUNTAIN, THERMOPOLIS, WYO.

SAME AS ABOVE

4BH 1634

Photo D 5489

in 6BH 219

COLOR DESCRIPTION

COLORS AS SAMPLE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

2

87

12

8

4

LINDSTAD STUDIO
THERMOPOLIS, WYO.

NO. 5A-H1824 ✓

ORDER NO. 56558

DATE 10-10-35

6 M.C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE BIG SPRING, FLOWING 18,600,000
GALLONS EVERY 24 HOURS, THERMOPOLIS, WYO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ROCKS GRAY AND PINK EFFECT

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 5A-H1825 ORDER NO. 56343

DATE 10-9-1935

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

OTTO MOORE & SON,

25 M PG

TEXARKANA, ARK.

SIZE

3 1/2 x 5 1/2

STYLE ART COLOORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: 22 BLOCKS NORTH OF POST OFFICE, ON

STATE LINE, HIGHWAY NO. 71

BOT: "YOUR HOME AWAY FROM HOME" - TEXARKANA,
U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PART OF PHOTO AS MARKED. TAKE OUT PHONE
POLE, TWO CANS WHICH ARE OVER HYDRANTS AND TALL
GRASS AT VERY BOTTOM.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Fac.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ALL THE FRONT CABINS TO SHOW GREEN GRASS WITH THE TREES IN FRONT OF THE CABINS, ALSO
THE PINES IN THE BACK. ROOFS OF CABINS GREEN. CONCRETE IN FRONT OF CABINS WHITE, RATHER
THAN THE REDDISH COLOR AS ON OLD SAMPLE EX ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

10/11/35
1-11

RALPH YOUNG, PUBLISHING CO.,
CANTON, OHIO

6

NO. 5A-M826 ✓

ORDER NO. 56562

DATE 10/11/35

M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NORTH MARKET STREET, CANTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

ON LEFT 1st BROWN, 2&3 DARK RED, STONE. SIGNS GOLD LETTERS. 4&5 LIGHT STONE
RED STORE SIGNS. 6 GRAY BRICK. 7 BUFF. 8 BROWN. 9 TALL BLDG. LIGHT TAN GRAY.
10 RED BRICK 11 BUFF BROWN SIGNS. ON RIGHT 1st BUFF BROWN TRIM. 2 BUFF. 3 LIGHT
GRAY. DARK SIGN, WHITE LETTERS. 4 DARK DULL RED BRICK. 5 WHITE STONE. 6 BROWN.
7 RED. 8 GRAY. 9 GRAY. 10 BUFF GREEN SIGN. 11 TALL BLDG. DARK BROWN. LIGHT
TRIM. 12 GRAY. REMOVE BLURED WOMAN ON RIGHT AND OLD CAR ON RIGHT. SHOW MODERN

SUBMITTER'S PHOTOGRAPHS

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CRT 1-11

10

DEADLINE

62

78813
A9

RALPH YOUNG, PUBLISHING CO.,
CANTON, OHIO

NO. 5A-H1827 ✓

ORDER NO. 56562

DATE 10/11/35

M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

CITY AUDITORIUM, CANTON, OHIO

SAME AS ABOVE

COLOR DESCRIPTION

BUFF BRICK. GRAY CORNICE. DARK BROWN GABLE ON TOP RIG T. GRAY BASE &
SASH & TRIM. DARK ROOF. REMOVE POLE ON CENTER & RIGHT. DARK STREET
PAVING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

14
7

5 1/2

13/4

RALPH YOUNG, PUBLISHING CO.,
CANTON, OHIO

NO. 5A-H1828 ✓

ORDER NO. 56562

DATE 10/11/35

M

~~12,500 C.T. ART GOLD TONE POST CARDS, WHITE BORDER~~
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

PUBLIC SQUARE SHOWING COURT HOUSE,
CANTON, OHIO

SAME AS ABOVE

COLOR DESCRIPTION

1st BLDG. GRAY STONE ALL OVER, GREEN TOP ON TOWER. BROWN & WHITE STRIPED
AWNINGS. GRAY STEPS. COLUMNS ON LEFT PINK GRANITE. BLOC. ON RIGHT. BROWN
BRICK. LIGHT TRIM. BUFF & BLACK STRIPED AWNINGS. 1st BLDG. ON LEFT, BROWN
FIRST TWO STORIES GRAY STONE. DARK GREEN CORNICE & SIGN. 2 BLDG. LIGHT STONE.
3rd. BLDG. BUFF BRICK. OTHER BLDGS. ON REAR LEFT DARK RED. BUFF COLORED AUTO
BUSES ON LEFT. SIGN FLAG ON POLE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CO. 113

3

HC 1 1/2
A9

6 1/2

| | | |
|--|--|-----------------|
| RALPH YOUNG PUBLISHING CO., CANTON, OHIO | | NO. 5A-M1829 ✓ |
| | | ORDER NO. 56562 |
| M 12,500 C.T. RT COLORTONE POST CARDS, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | DATE 10/11/35 |
| PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER. | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| TITLE (IN FULL) U.S. POST OFFICE AND OHIO POWER CO. <i>BUILDING</i> , CANTON, OHIO <i>Photo m 9A536</i> | FRONT NO. 1 | R. M. N) |
| | IMPRINT | SAME / S ABOVE |
| COLOR DESCRIPTION LIGHT STONE ALL OVER. GRAY PANNELS BETWEEN WINDOWS. GRAY SASH. SHOW FLAG ON POLE. ON LEFT BLDG. LIGHT BROWN BRICK. BUFF CORNICE & SASH. GRAY BASE. DARK STREET PAVING. BLDG. ON REAR RIGHT DARK RED BRICK. OTHER REAR BLDGS. LIGHT GRAY. REMOVE POLES & OBSOLETE AUTO ON RIGHT. REMOVE OBSOLETE CARS ON LEFT & SHOW MODERN CARS | | |
| SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. — <input checked="" type="checkbox"/> CUSTOMER | | |
| CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET | | |

DEADLINE

3

2.0 1/2
A83
4

7

RALPH YOUNG, PUBLISHING CO.,
CANTON, OHIO

NO. 5A-M1830 ✓

ORDER NO. 56562

DATE 10/11/35

M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

NO

PUBLIC LIBRARY AND STARK COUNTY
TRAVELING LIBRARY, CANTON, OHIO

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. TAN DRAB GRAY BRICK. LIGHT GRAY STONE CORNICE & BASE. DARK GREEN
SASH & WINDOW FRAMES & LAMP POSTS. LIBRARY CAR ON RIGHT DARK GREEN, GILT
LETTERS ON SIDE DOOR OF CAR. SHOW BOOK CASES ON SIDE OF AUTO CAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5

701 1/2
A-83

2

RALPH YOUNG PUBLISHING CO.,
CANTON, OHIO

NO. 5a-H1831 ✓

ORDER NO. 56562

DATE 10/11/35

M

12,500 C.T. (RT CANTON) POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

1

NO

SCENE IN CANTON'S NEW PARK SYSTEM,
CANTON, OHIO

SAME AS ABOVE

COLOR DESCRIPTION

GRAY WALL ON LEFT EDGE. GRAY CEMENT ON REAR RIGHT. RED & GREEN
RUBBER RINGS IN WATER IN FOREGROUND. NO YELLOW COLORS ON THIS VIEW

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 13

DEADLINE

8
11

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 5A-H1832 ORDER NO. 56565 DATE 10-11-1935

CUSTOMER FUEBLO CIBOLA TOURIST COURT,
AMARILLO, TEXASDEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FUEBLO CÍBOLA (ETC. AS PER COPY)

(SHOW ACCENT MARK ABOVE WORD "CIBOLA".)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOUR SHRUBS ARE TO BE INSERTED IN FRONT OF THE
OFFICE AT POINTS INDICATED. TAKE OUT WIRES IN SKYFRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer S. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten PhotoNegative — Line — Halftone — Combination. 120
Dry — Wet — Panchromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TINTED PHOTO ATTACHED. ADOBE WALLS OF THE ARCH ARE TO BE ABOUT THE SHADE OF LIGHT BROWN OR TAN AS MARKED ON 4A-H282 ATTACHED. WALLS OF THE STRUCTURES SEEN THROUGH THE ARCH ARE OF THE SAME COLOR, BUT CAN BE TONED UP TO GIVE DEPTH TO THE VIEW. THE POLES, STAIRWAY AND SIGN ARE TO BE ~~ANTIQUE~~ ANTIQUE BROWN. WINDOW FRAMES ARE TO BE WHAT IS KNOWN AS TAOS BLUE WHICH IS A DARK SHADE SIMILAR TO THAT INDICATED ON 4A-H782 ATTACHED. THE SIGN READING "OUR MOST CORDIAL WELCOME TO YOU" IS LETTERED IN GOLD OR STRONG YELLOW. TONE ~~XXX~~ DOWN WHITE SPOTS IN SKY. THE ENDS OF THE POLES IN THE BUILDING ARE PAINTED DARK RED. ~~THE~~ THE PANEL AT THE BOTTOM OF CARD SHOULD BE OF A CHARACTER APPROPRIATE TO THE SUBJECT - INDIAN OR SPANISH, ALTHOUGH THIS DETAIL NEED NOT BE PROMINENT. THE TYPE IS TO BE IN BLACK ON SOME APPROPRIATELY TINTED BACKGROUND, BUT IF YOU THIS BLUE OR BROWN TYPE WOULD BE BETTER, USE IT.

Ret
3½
1½
9½
c ½

Oct 30 1935
300

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 5A-H1833 ORDER NO. 56566 DATE 10-11-1935

CUSTOMER GRAND PLAZA,
~~MIAMI XXXLXXX~~ MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORED, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: GRAND PLAZA MIAMI BEACH, FLORIDA

BOT: ONE AND ONE-HALF BLOCKS FROM OCEAN

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9 1/2
20 1 1/2
10
6 1/2

Art Work
18.50
10.00

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 5A-H1834 ORDER NO. 56571 DATE 10-11-1935

CUSTOMER SKYRIDE RESTAURANT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE 3 1/2 x 5 1/2

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Re. 3
H.C. 1 3/4
12 1/2
6 1/2 NO

YES

RETURN PHOTO

5
10

4. 11-21-35
2.0 2
Det 6
H.C. 1 3/4
L.A. 10 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 5A-H1835 ORDER NO. 57353 DATE 11-21-1935

CUSTOMER

GRAEF & SCHMIDT, INC.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TWIN BRAND (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

sample by Stead

1 photo ret
9/24/36

PHOTO RETURNED

TO

PHOTO USED FOR

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 5A-M836
ORDER NO. 56574

DATE 10/11/35

25 M C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL)

SUNSET FROM ASSEMBLY POINT, DIAMOND ISLAND SAME AS ABOVE
AND PROSPECT MT. IN DISTANCE, LAKE GEORGE, N.Y.
PRIVATE NO. 3 OF AN INCH FROM RIGHT EDGE
IN UPPER BORDER -247

FRONT NO.

1

R. M.

NO

IMPRINT

COLOR DESCRIPTION

USE PHOTO NUMBER 107489

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 5A-H1837 ✓

ORDER NO. 57382

DATE 12-11-1935

12M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) COLUMBIAN HOTEL,
SARATOGA SPRINGS, N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER - 296

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. MNO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CREAM COLORED- BROWN TRIM, SIGNS WHITER LETTER ON
BLACK BACKGROUND FLAG ON POLE. TAKE OUT PARKING SIGN.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

M

2013
8/10

upshot
2

C.W. HUGHS & CO., INC.,
MECHANICVILLE, N.Y.

NO. 5A-H1838
ORDER NO. 56574

DATE 10/11/35

25 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT

NORTHWEST BAY AND TONGUE MT., LAKE
GEORGE, N.Y.

SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ OF AN INCH FROM RIGHT EDGE
IN UPPER BORDER -217

BOT.-SMALL TYPE-PHOTO BY ROBT. ERVIEN,

COLOR DESCRIPTION

PHILADELPHIA, PA.

USE PHOTO NO. 96447

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CUT UP

DEADLINE

UNITED ART CO.,
BOSTON, MASS.

NO. 5A-H1839

ORDER NO. 56595

DATE 10-14-35

25 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. MYES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

CHARLES RIVER ESPLANADE, BOSTON, MASS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

280 13
284

UNITED ART CO.,
BOSTON, MASS.

2

NO 5A-H1040

ORDER NO 56595

DATE 10-14-35

25 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

BRIDGE AND LAKE IN PUBLIC GARDEN,
BOST N, MASS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

11

DEADLINE

200 1/2
49

UNITED ART CO.,
BOSTON, MASS.

NO 5A-H1841

ORDER NO. 56595

DATE 10-14-35

25 M.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

BOSTON LIGHT, BOSTON HARBOR,
BOSTON, MASS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

5

DEADLINE

UNITED ART CO.,
BOSTON, MASS.

NO. 5A-H1842

ORDER NO. 56595

DATE 10-14-35

25 M.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PANORAMA, FRANKLIN PARK SHOWING
DUCK POND BRIDGE, BOSTON, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF ☒

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

UNITED ART CO.,
BOSTON, MASS.

NO5A-H1843

ORDER NO 56595

DATE 10-14-35

25 M.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

SCENE IN PUBLIC GARDEN SHOWING
WASHINGTON STATUE, BOSTON, MASS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

UNITED ART CO.,
BOSTON, MASS.

NO 5A-H1844

ORDER NO. 56595

DATE 10-14-35

25 M.C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

HARVARD BRIDGE SHOWING MASSACHUSETTS
INSTITUTE OF TECHNOLOGY, BOSTON, MASS.

COLOR DESCRIPTION

Photo in 5BH 361

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 107

DEADLINE

2101
193

UNITED ART CO.,
BOSTON, MASS.

NO. 5A-H1845

ORDER NO. 56595

DATE 10-14-35

25 M C.T. ART COLORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CHARLES RIVER ESPLANADE SHOWING
WEST BOSTON BRIDGE, BOSTON, MASS.

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

7

DEADLINE

UNITED ART CO.,
BOSTON, MASS.

NO. 5A-H1846

ORDER NO. 56595

DATE 10-14-35

25 M C.T. ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

MASSACHUSETTS INSTITUTE OF
TECHNOLOGY, ON THE CHARLES,
CAMBRIDGE, MASS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

4

24013
A9

BUSWELL BOOK & STATIONERY CO.,
MONTPELIER, VERMONT

NO. 5A-H1847 ✓

ORDER NO. 56592

DATE 10/24/35

M12,500 C.T. ART CO. ORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. NO

TITLE (IN FULL)

HIGH SCHOOL, MONTPELIER, VT.

IMPRINT

BUSWELL BOOK & STATIONERY CO.,
MONTPELIER, VT.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE ART 112

7

2 1/2

RR
L. 94

NO. 5A-H1848 ✓

BUSWELL BOOK & STATIONERY CO.,
MONTPELIER, VT.

ORDER NO. 56592

DATE 12/24/35

M 12,500 C.T. ART COLORTONE POSTCARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

IMPRINT

CAMEL'S HUMP ~~XXXXXXXXXXXX~~, GREEN
MOUNTAINS, ~~XXXXXXXXXX~~, VT.

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. —

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 412

6

200 1 1/2
A 9 1/2

1 1/2

BUSWELL BOOK & STATIONERY CO.,
MONTPELIER, VT.

NO. 5A-H1849 ✓

ORDER NO. 56592

DATE 19/24/35

M12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

~~THE PALISADES, GREEN MOUNTAINS,~~
~~MONTPELIER, VT.~~
THE PALISADES, WINOOSKI
RIVER, VT.

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co. -

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

24

NO. 5A-H1850 ✓

BUSWELL BOOK & STATIONERY CO.,
MONTPELIER, VT.

ORDER NO. 56592

DATE 10/24/35

M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

~~OBSERVATION TOWER, MONTPELIER, VT.~~

OBSERVATORY, HUBBARD PARK,
MONTPELIER, VT.

COLOR DESCRIPTION

TAKE OUT BRANCHES AT LEFT IN SKY LINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

28 P/2
89

BUSWELL BOOK & STATIONERY CO.,
MONTPELIER, VT.

NO. 5A-H1851 ✓

ORDER NO. 56592

DATE 10/24/35

M 12,500 C.T. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

IMPRINT

STATE CAPITOL, MONTPELIER, VT.

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO ☒ L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

12/24/35

DEADLINE

5